

OSTUDIO®

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ostudio.net

OSTUDIO® (PROFILE 2026)

ORIGIN OR NOTHING

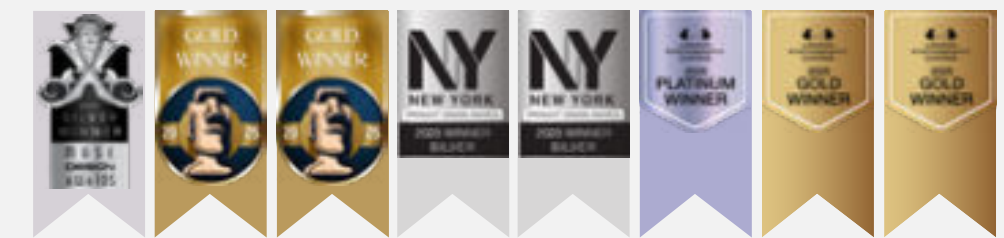


True success is never accidental; it is forged through the relentless pursuit of the exceptional. At OSTUDIO, we believe that creativity is the vital spark that fuels every brand triumph and lasting legacy.

CREATIVITY IS THE ORIGIN OF GREAT® SUCCESS



[Explore our Creations](#)



(01)

The DNA of OSTUDIO

Our History

(About OSTUDIO)

Creativity is always the result of thinking minds, ambitious energies, and relentless efforts!

From the first feeling of astonishment to the desire to dazzle.

OSTUDIO was founded in 2013 with thinking minds, and ambitious energies; To be a pioneer in innovation and development of brands and commercial identities, as we seek to transform imagination into a creative and distinctive reality, and to make brands a story to tell, a scene to remember, and an image that remains in the minds of their customers.



For over a decade, OSTUDIO has been the architect of identity. Today, we are evolving into a holistic House of Creativity—transcending traditional branding to integrate digital innovation and spatial design into our core. Our vision is to provide a unified sanctuary where every touchpoint is crafted with the same meticulous artistry and strategic depth that defined our first ten years.

(Our Vision)

House Of Creativity



(Achievements)

Nine Wins, One story of excellence!

Platinum winner

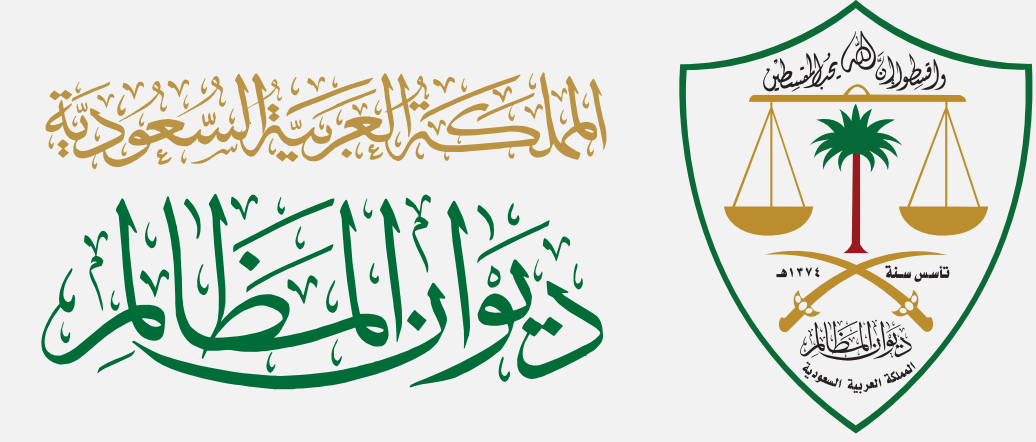
Gold Winner

Silver Winner

OSTUDIO is proud to receive nine global awards for excellence in branding and design. From local roots to worldwide recognition.



(Our Partners)



(02)

Our Services

(What We do)

Our Solutions

(01)

Brand Strategy

At the core of every resilient brand lies a strategic intelligence that anticipates shifts, defines purpose, and builds a dynamic ecosystem where connection meets meaningful impact in an evolving world.

- Market Research
- Brand Naming
- Brand Positioning

(02)

Brand Identity Design

We craft *living identity systems* that transcend static aesthetics. Our approach drives innovation in how you engage and scale across both digital and physical frontiers, ensuring your brand remains iconic and adaptable.

- Logo Design
- Visual Identity
- Design Systems
- Brand Guidelines

(03)

Packaging / Printing

Packaging is the bridge between product and experience. We merge sustainable innovation with high-fidelity production to ensure your brand's first touchpoint is both tactically premium and environmentally responsible.

- Packaging Solutions
- Packaging Design
- Packaging Print
- Print Management

(04)

Marketing

We leverage data-driven insights and cultural empathy to accelerate growth. By blending local nuance with global trends, we build communities around your brand, connecting you with the right audience at the right moment.

- Research & Analysis
- Content Creation
- Marketing Strategy
- Digital Direction

(05)

Web Development

We engineer high-performance digital ecosystems focused on seamless user journeys and cutting-edge functionality. Your web presence is built to be a scalable, future-proof engine for your business's digital transformation.

- Web Design
- Web Development
- Support & Maintenance

(06)

Photography & Videography

We define the visual heartbeat of your brand. Through cinematic narratives and high-impact imagery, we create a cohesive visual language that captures attention and inspires action in a crowded media landscape.

- Art Direction
- Photo Sessions
- Product Photography
- Video Sessions

(07)

Interior design

We curate immersive environments that translate brand values into physical reality. By blending materiality, lighting, and tech, we ensure your brand story isn't just seen—it is lived and felt by everyone who enters the space.

- Design Direction
- Execution Plan
- 3D Design
- Project Oversight

(08)

Consultations

To ensure enduring success, we provide proactive strategic guidance. We partner with you to navigate market complexities and provide the technical foresight needed to keep your brand at the forefront of innovation.

- Technical Support
- Consistent Follow up
- Strategic Consultations

(03)

Selected Projects



Clear

Rebranding

Packaging & Print

Brand Strategy

Web Design & Development

Industry:
Architecture

Year:
2025

Location:
Riyadh, Saudi Arabia

An engineering consultancy blending architectural artistry with technical precision to craft inspiring urban environments. The firm specializes in shaping visual landscapes through sustainable, creative, and high-quality design solutions.

clear





Venor

Brand Strategy

Brand Identity

Packaging & Print

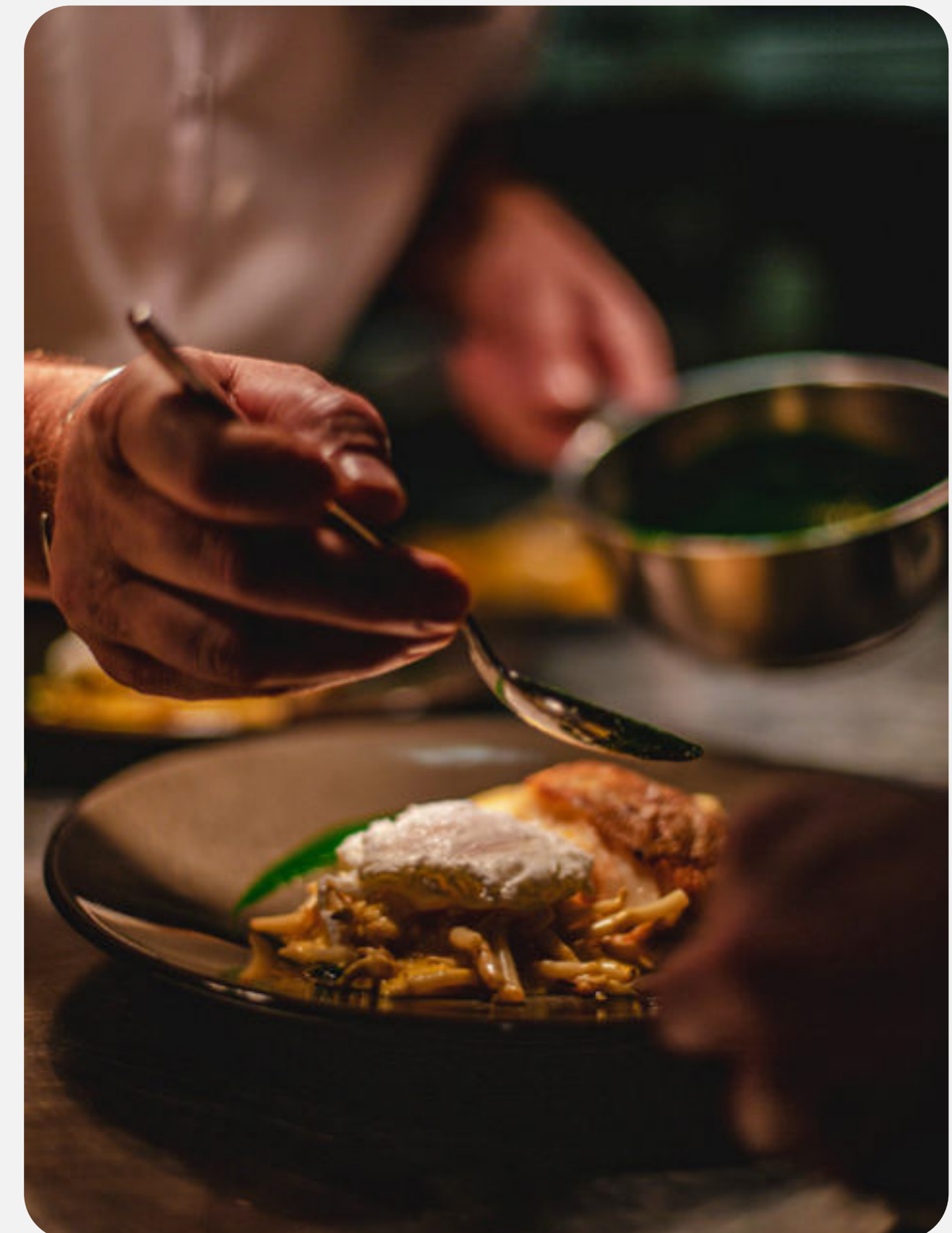
Industry:
Food & Beverages

Year:
2025

Location:
Riyadh, Saudi Arabia

One of the Kingdom's largest modern Lebanese dining destinations. We developed a robust brand framework that balances large-scale operations with an intimate, contemporary dining atmosphere, ensuring consistency and prestige.

venor.®





Pooq

Brand Strategy

Brand Identity

Packaging & Print

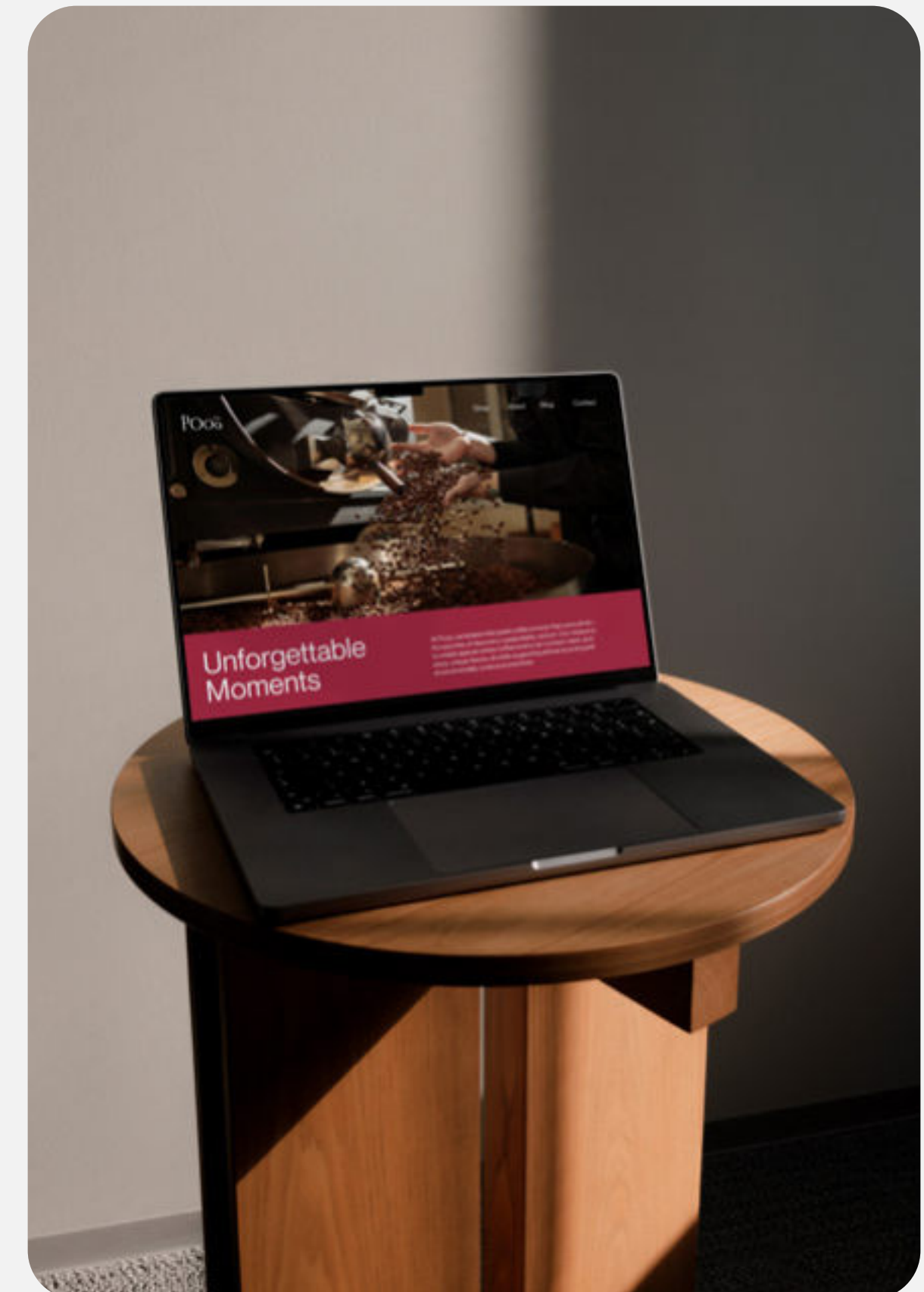
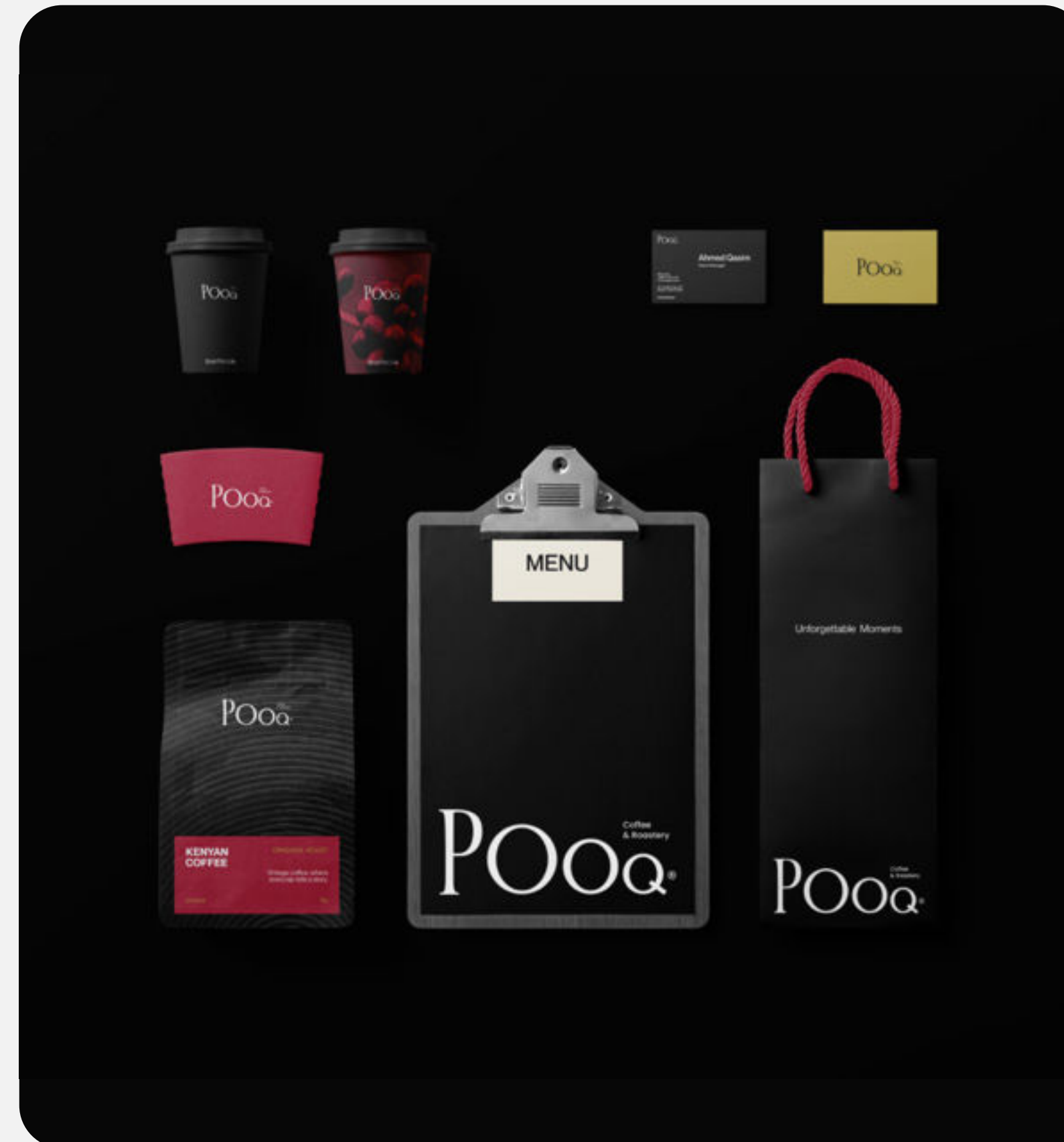
Industry:
Food & Beverages

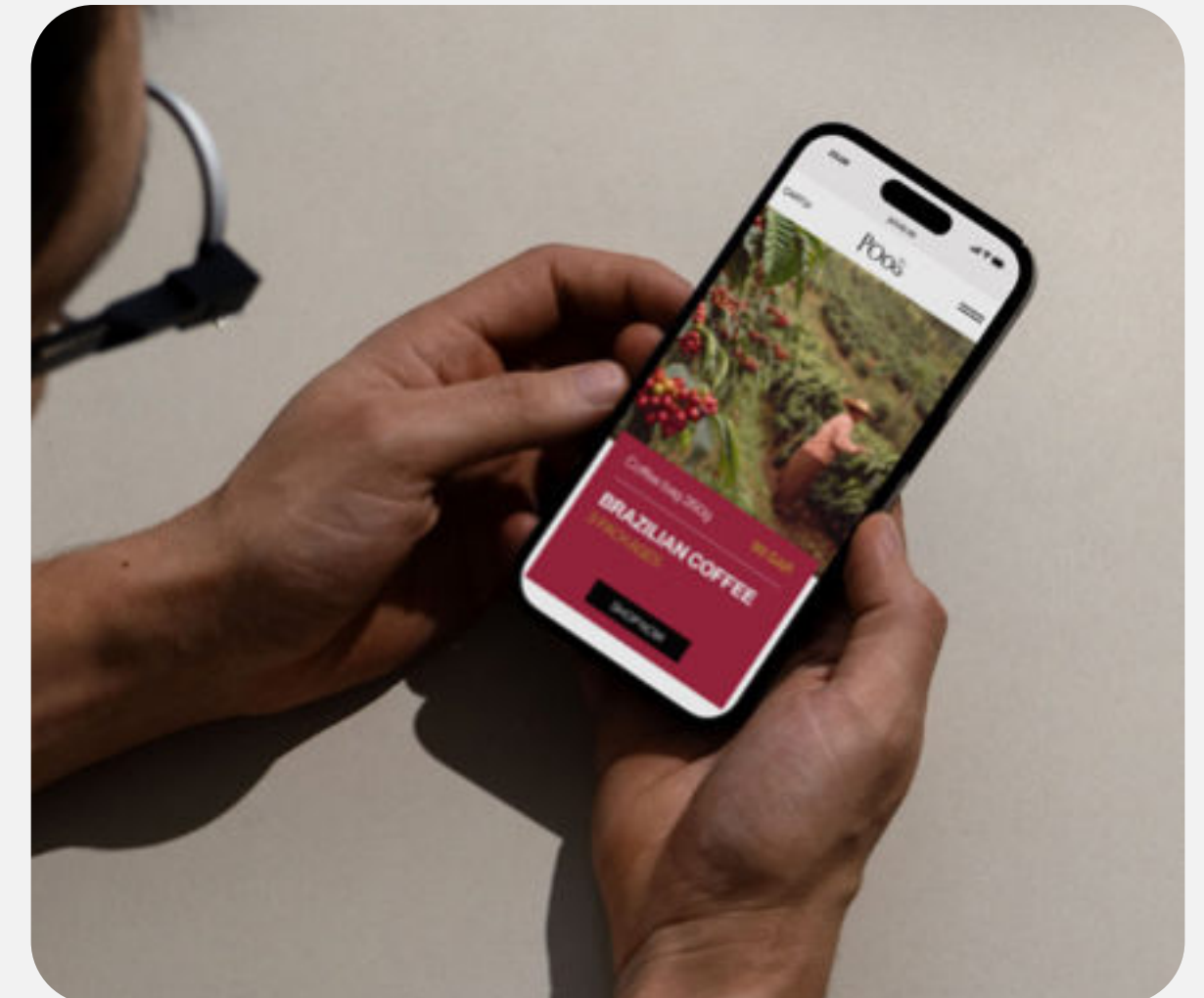
Year:
2025

Location:
Riyadh, Saudi Arabia

A modern cafe concept where the customer journey is the hero. By focusing on seamless interaction and contemporary aesthetics, we built a brand that prioritizes comfort and personalized service in every visit.

Pooq
Coffee
& Roastery





Ojn

Interior Design

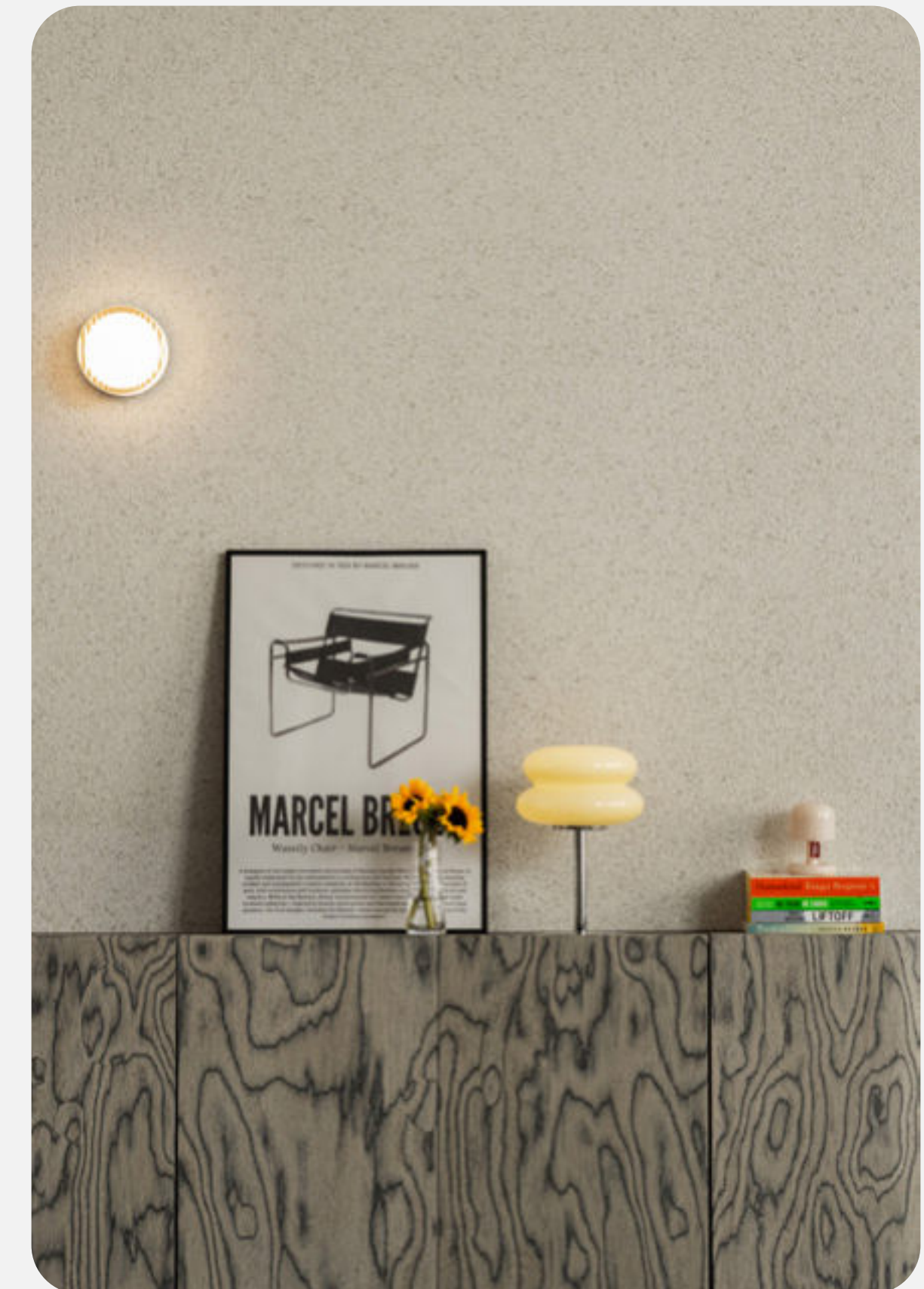
Industry:
Food & Beverages

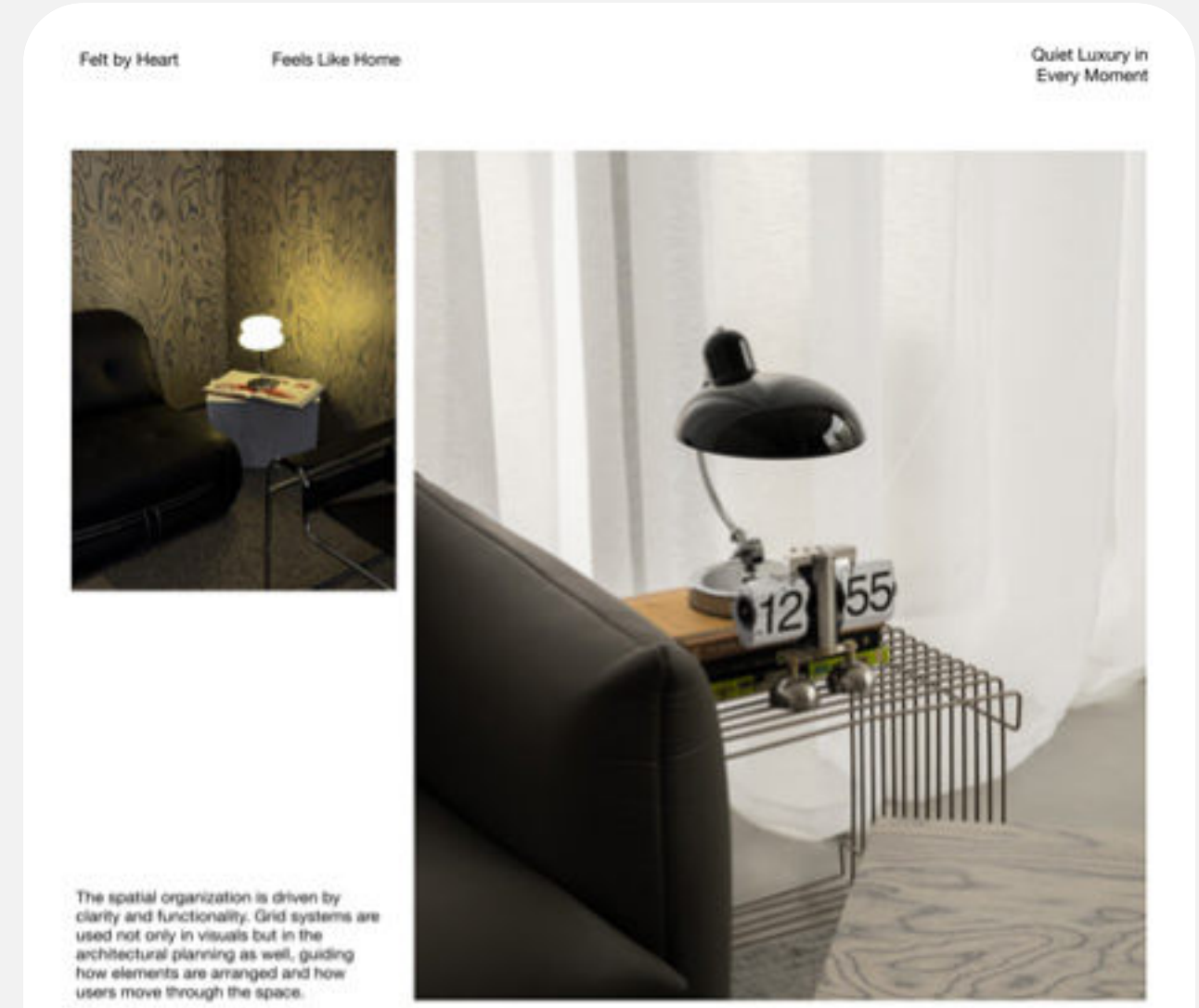
Year:
2025

Location:
Riyadh, Saudi Arabia

A specialty coffee and dessert lounge where detail is everything. Our strategic intervention emphasized meticulous craftsmanship, translating «fine details» into a sleek, modern visual language and a curated atmosphere.

Ojn®





SAVOR THE SIMPLICITY



Blanco

Brand Identity

Packaging & Print

Interior Design

Strategic Consultations

Industry:
Perfum

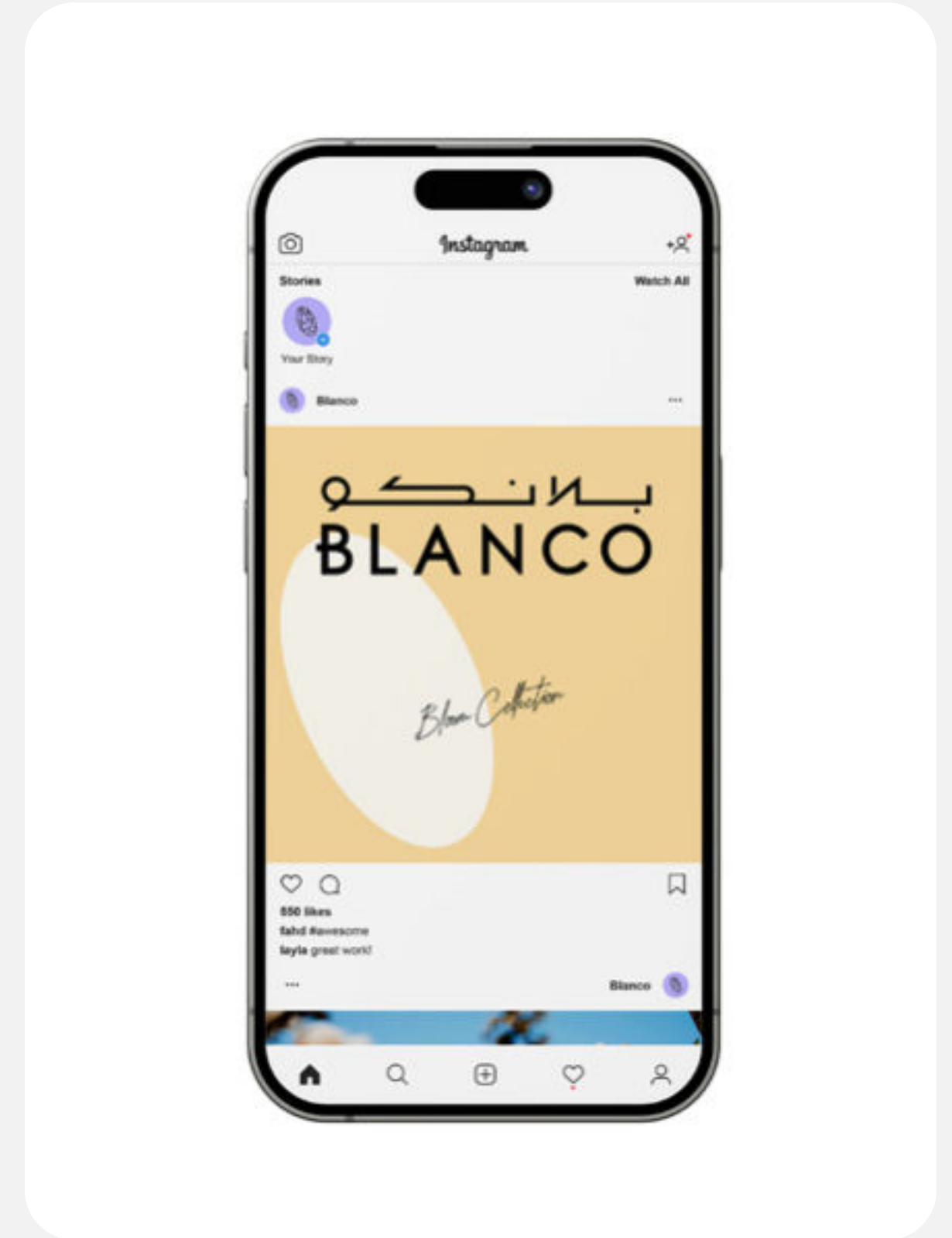
Year:
2024

Location:
Riyadh, Saudi Arabia

A pioneering brand dedicated to crafting safe, natural fragrances tailored specifically for the sensitive skin of mothers and infants. The firm specializes in pure, toxin-free aromatic experiences that nurture emotional bonds through the highest safety standards.

بَلانكو
BLANCO





Muzn

Brand Identity

Packaging & Print

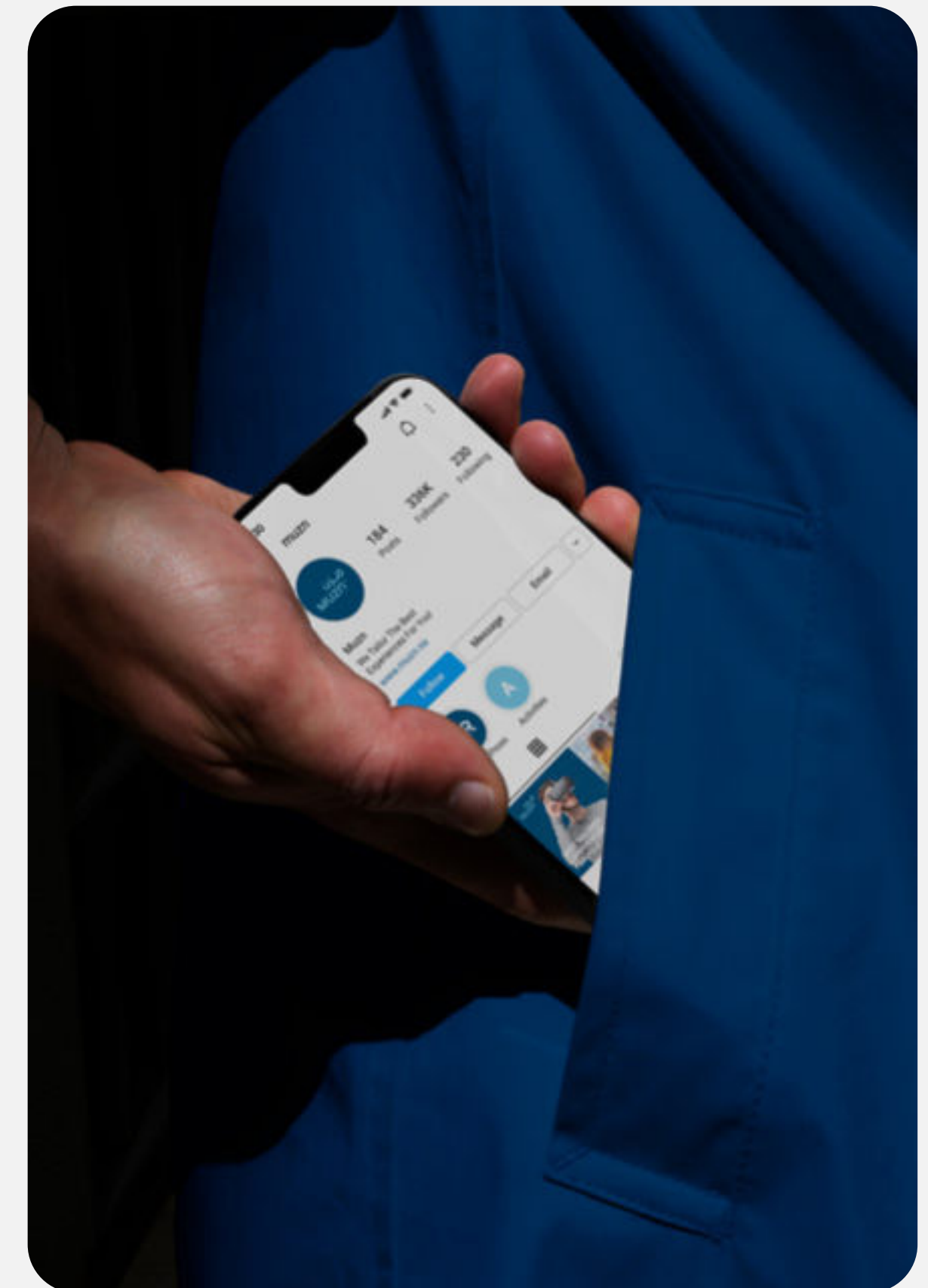
Industry:
Marketing Agency

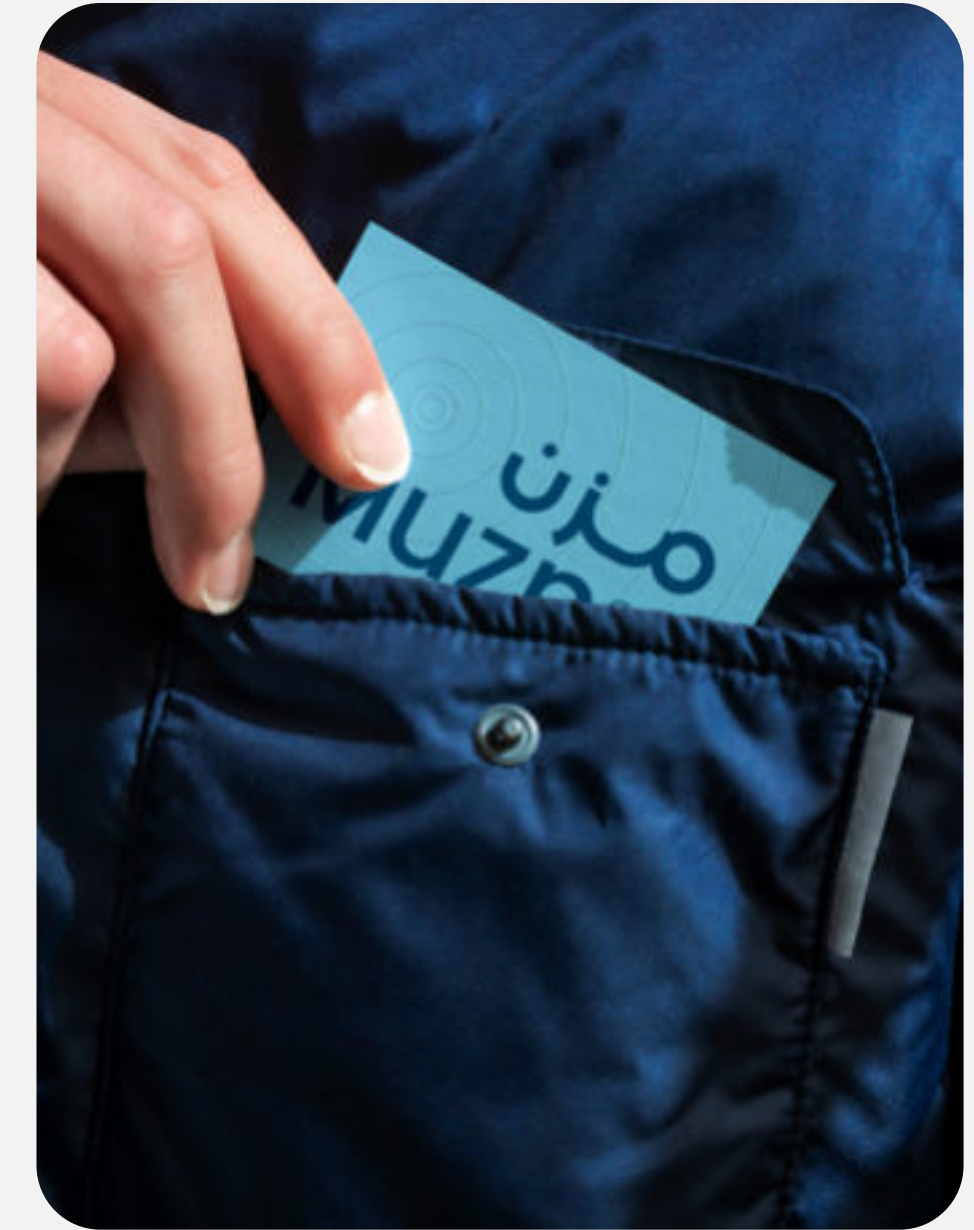
Year:
2024

Location:
Riyadh, Saudi Arabia

An innovative Saudi marketing agency specializing in digital strategies and creative solutions that drive measurable growth. The firm transforms ideas into impactful success stories by merging data with design to elevate brand presence.

مزن
MUZN®





Miss Lawh

Brand Strategy

Brand Identity

Packaging & Print

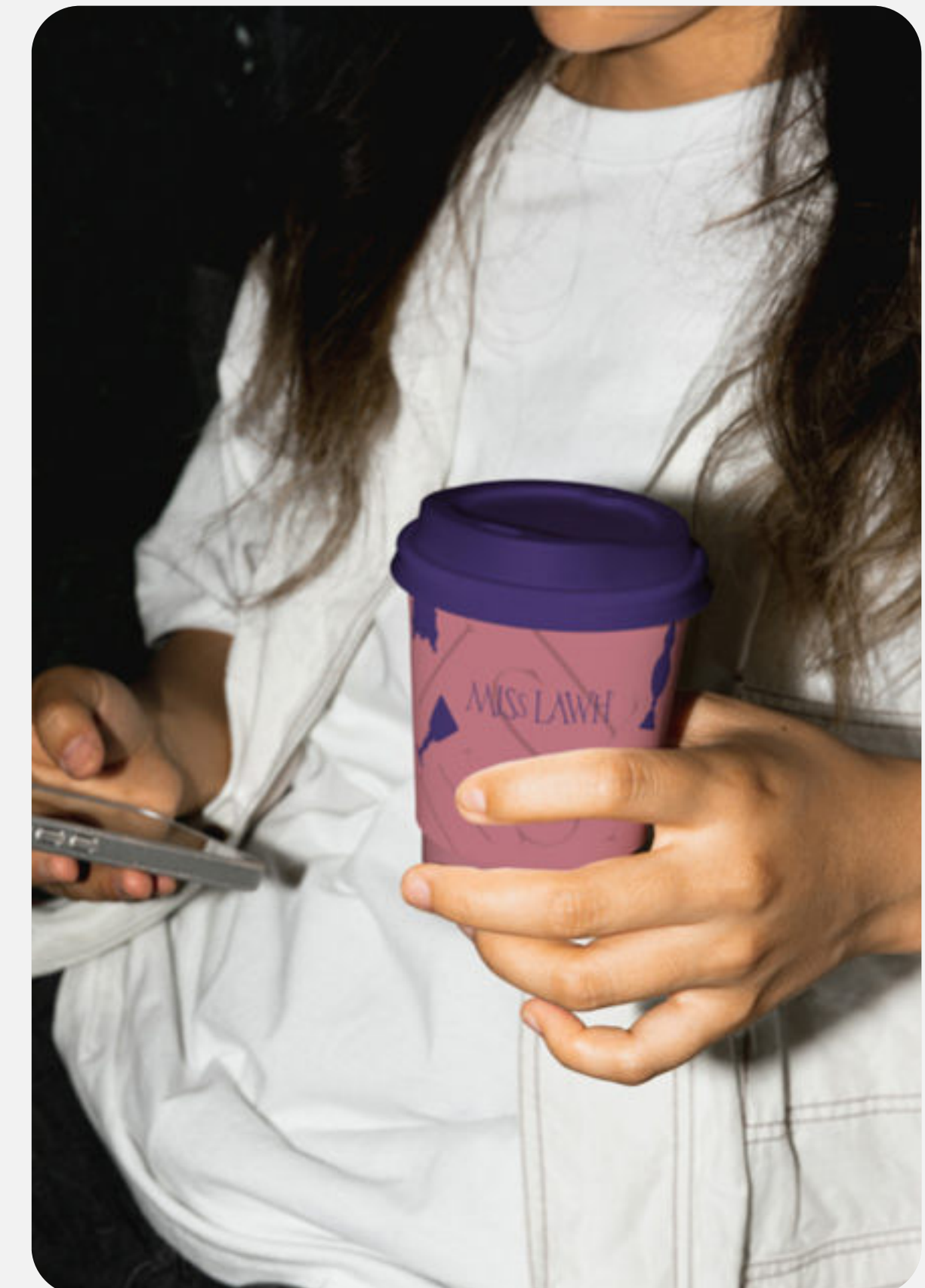
Industry:
Food & Beverages

Year:
2025

Location:
Riyadh, Saudi Arabia

A luxury boutique specializing in artisanal Baklava. We positioned the brand at the intersection of tradition and opulence, creating a visual and tactile identity that elevates a classic dessert into a high-end gifting experience.

MISS LAWH®





Merlin

Brand Identity

Packaging & Print

Digital Design

Industry:
Hotel

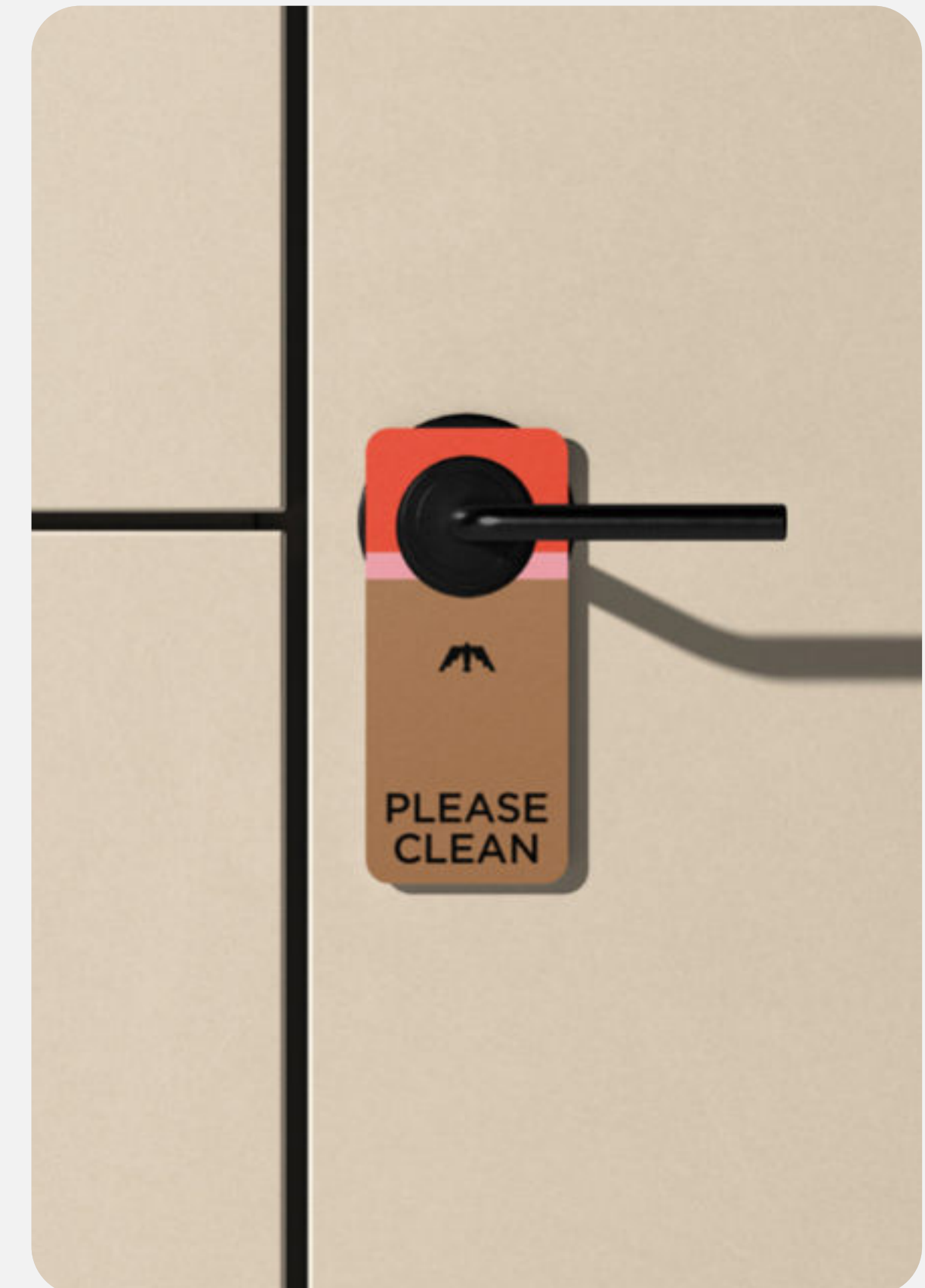
Year:
2025

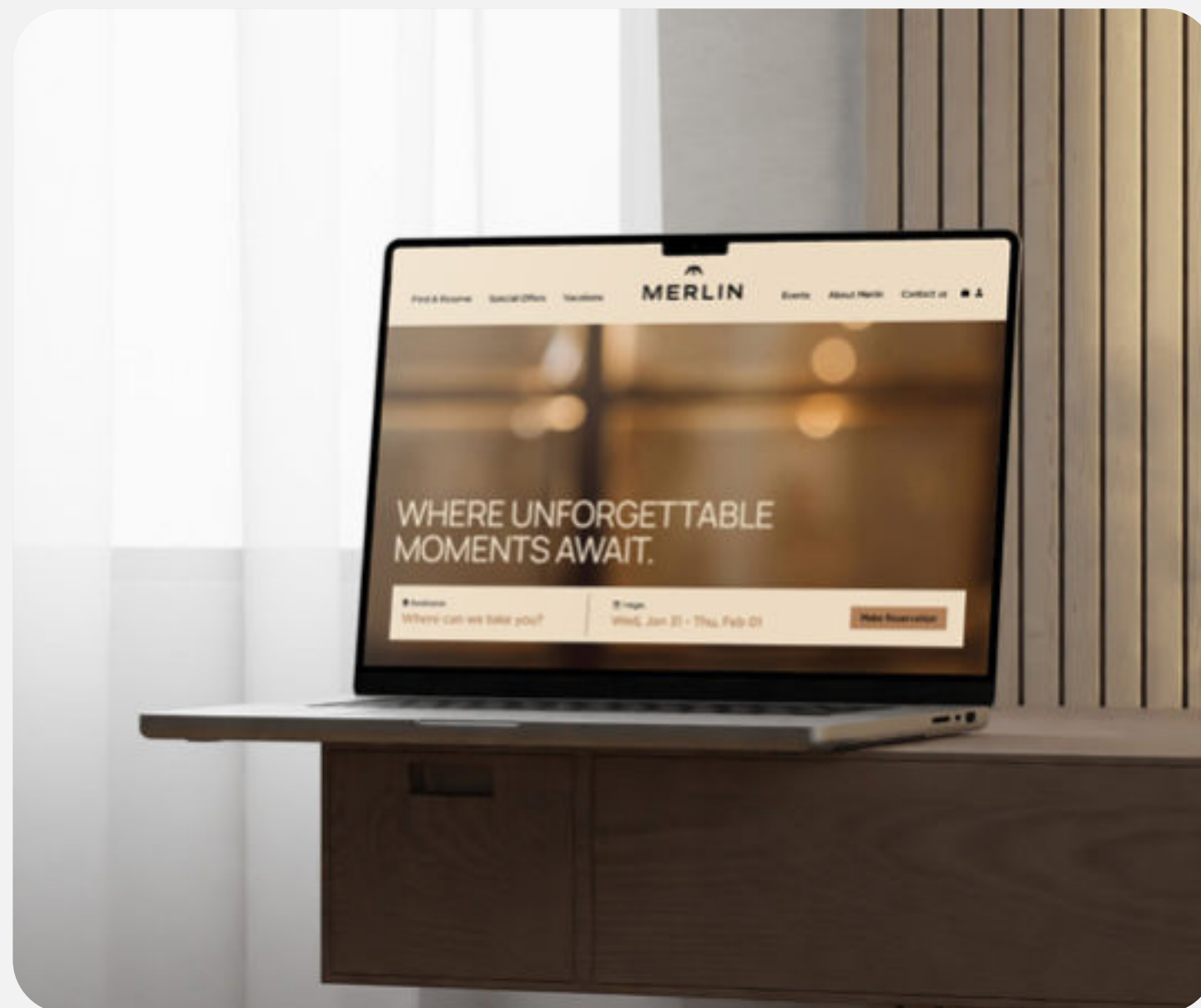
Location:
Riyadh, Saudi Arabia

A modern -4star hotel blending innovative design with smart services to provide an exceptional stay experience. The hotel focuses on delivering a seamless hospitality journey that caters to the modern traveler through comfort and style.



MERLIN
ميرلين







Fundo Cake

Brand Identity

Packaging & Print

Digital Design

Industry:
Food & Beverages

Year:
2025

Location:
Riyadh, Saudi Arabia

A premium confectionery boutique specializing in bespoke celebration cakes. We redefined the brand to reflect elegance and artistry, ensuring that every cake serves as a centerpiece for life's most memorable occasions.

FUNDO®
CAKE





Sohba

Brand Strategy

Brand Identity

Packaging & Print

Industry:
Food & Beverages

Year:
2025

Location:
Riyadh, Saudi Arabia

A friendly, community-focused specialty coffee shop located within local neighborhoods. We developed a brand identity and experience that feels approachable and warm, emphasizing simplicity and the joy of fostering local social connections.

صكبة
SOHBA®





Fawzan Hills

Brand Identity

Packaging & Print

Digital Design

Industry:
Real Estate

Year:
2025

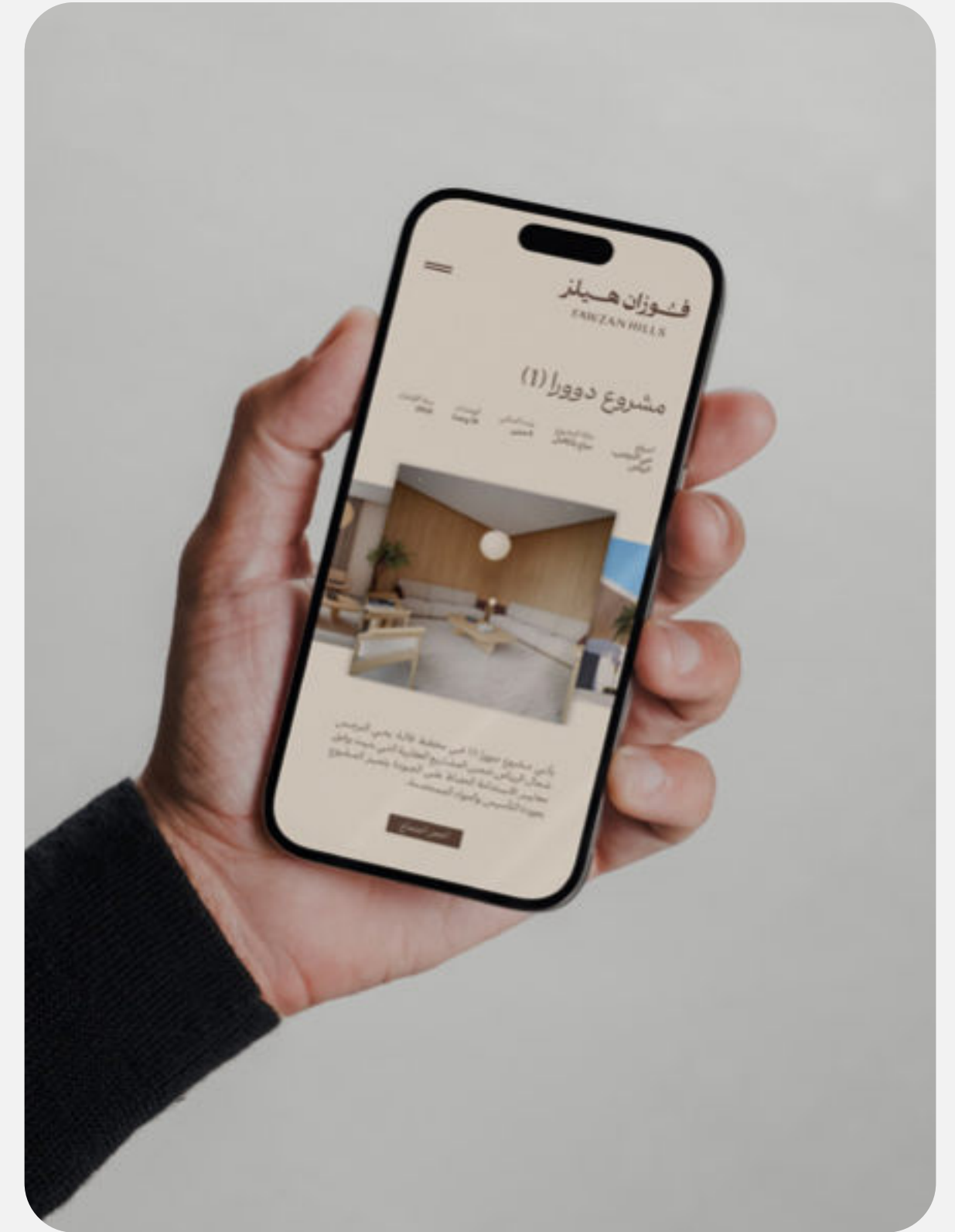
Location:
Riyadh, Saudi Arabia

A premier developer crafting smart, sustainable communities that merge luxury with innovation. The firm redefines modern living by creating visionary and high-impact urban environments.

فوزان هيلز

FAWZAN HILLS





Asl Al Burger

Brand Identity

Packaging & Print

Industry:
Food & Beverages

Year:
2025

Location:
Riyadh, Saudi Arabia

A major Saudi burger chain with over 50 locations nationwide. Our strategic approach focused on unifying the brand experience across all branches, blending local heritage with modern fast-casual dining to solidify its market leadership.



أصل البرجر
ASL ALBURGER





Break

Brand Strategy

Brand Identity

Packaging & Print

Digital Design

Interior Design

Industry:
Food & Beverages

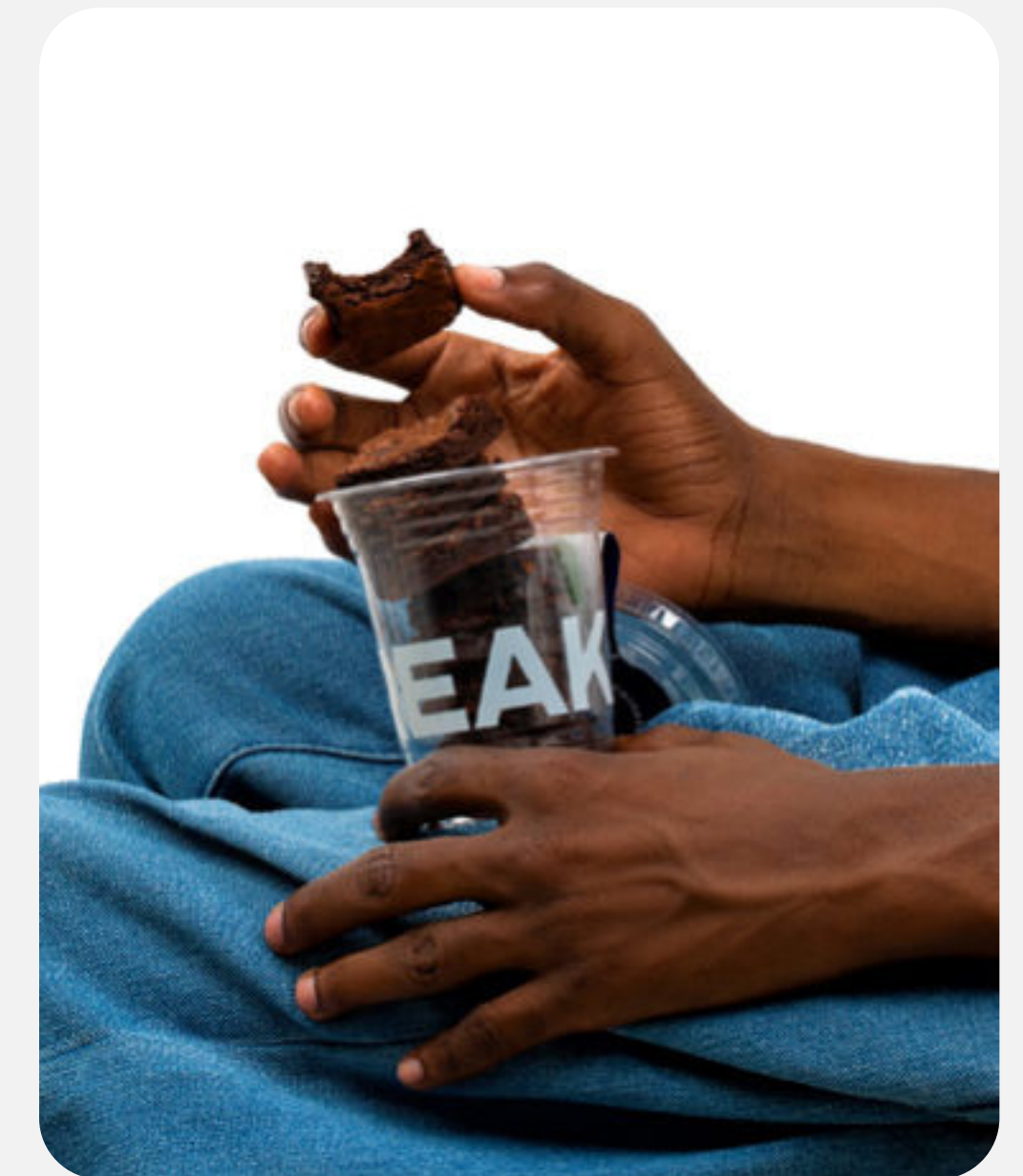
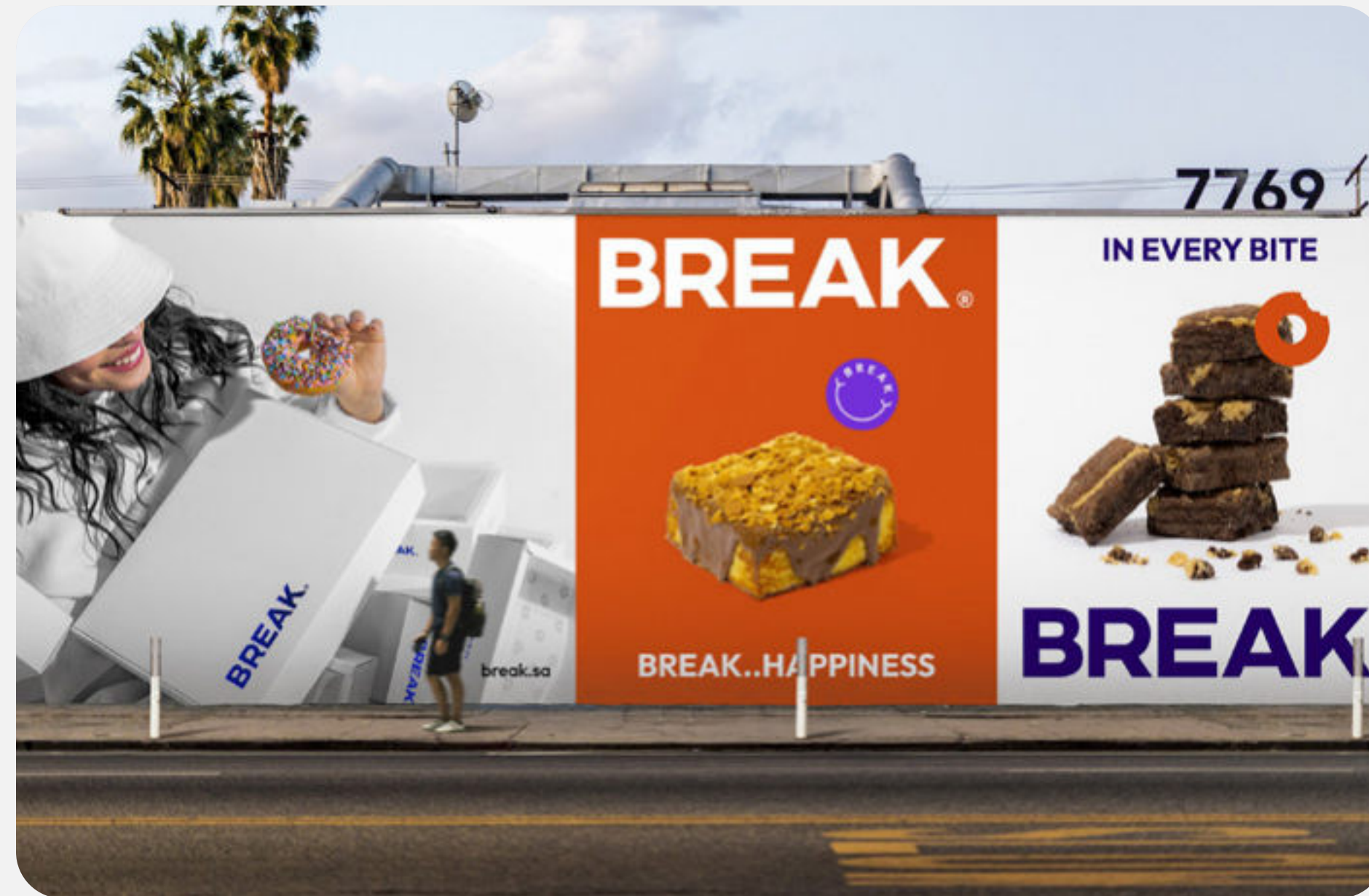
Year:
2025

Location:
Riyadh, Saudi Arabia

A joyful dessert brand designed for lively social gatherings. Our creative direction focused on fun and vibrancy, ensuring the brand's presence adds a layer of excitement to every «break» shared between friends.

BREAK®





Betmoon

Brand Identity

Packaging & Print

Industry:
Food & Beverages

Year:
2025

Location:
Riyadh, Saudi Arabia

A modern Lebanese restaurant in Riyadh offering a global culinary perspective. We translated this fusion into a contemporary brand identity that honors Levantine roots while appealing to an international, upscale audience.

BETMOON®





Shmeem

Brand Identity

Packaging & Print

Strategic Consultations

Industry:
Perfum

Year:
2022

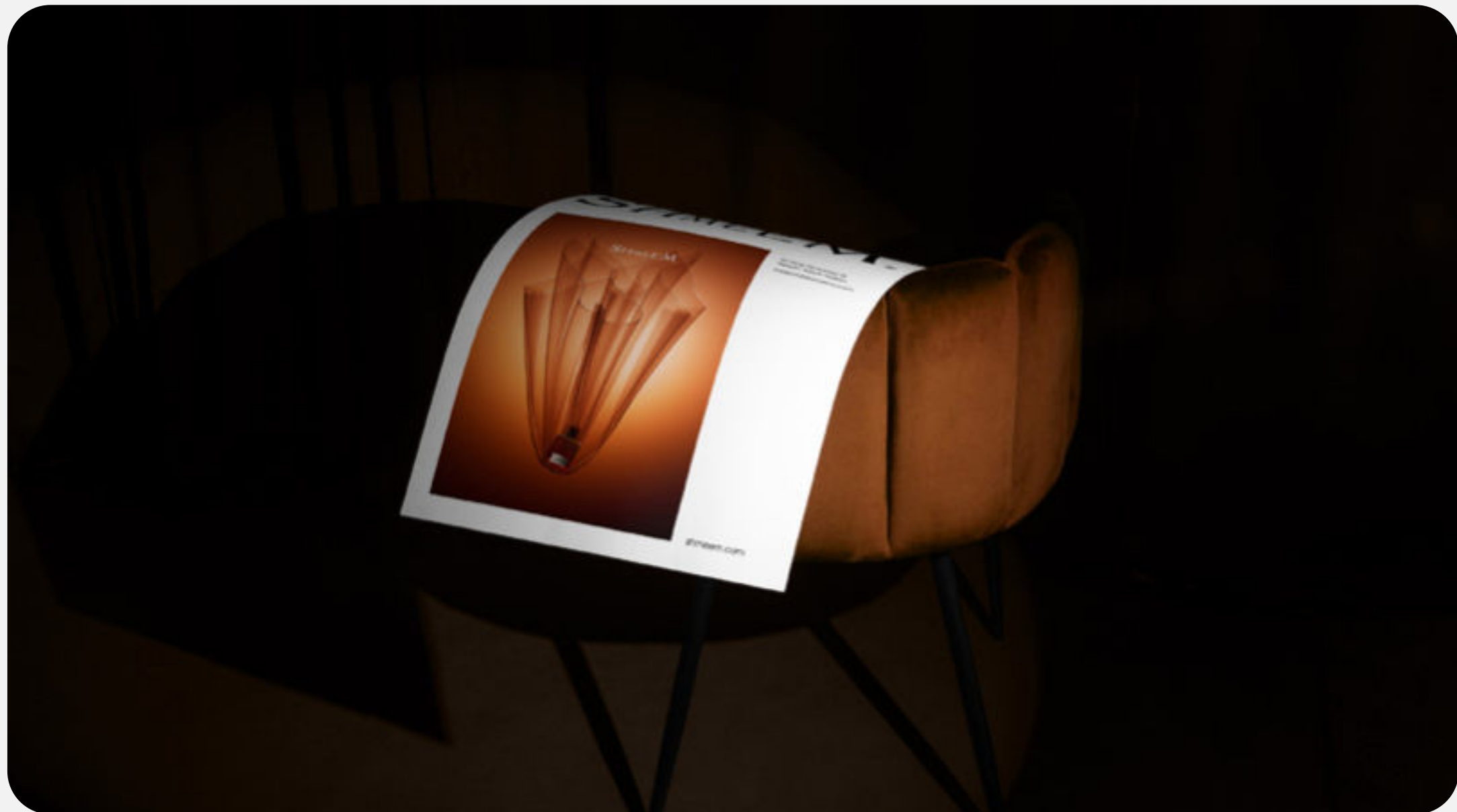
Location:
Riyadh, Saudi Arabia

A luxury Saudi perfume house crafting exceptional scents that blend Arabian heritage with modern global sophistication. The brand specializes in creating unique sensory experiences that embody elegance through unparalleled aromatic quality.



SHMEEM®





Jax

Brand Identity

Packaging & Print

Digital Design

Web Design & Development

Industry:

Cultural District

Year:

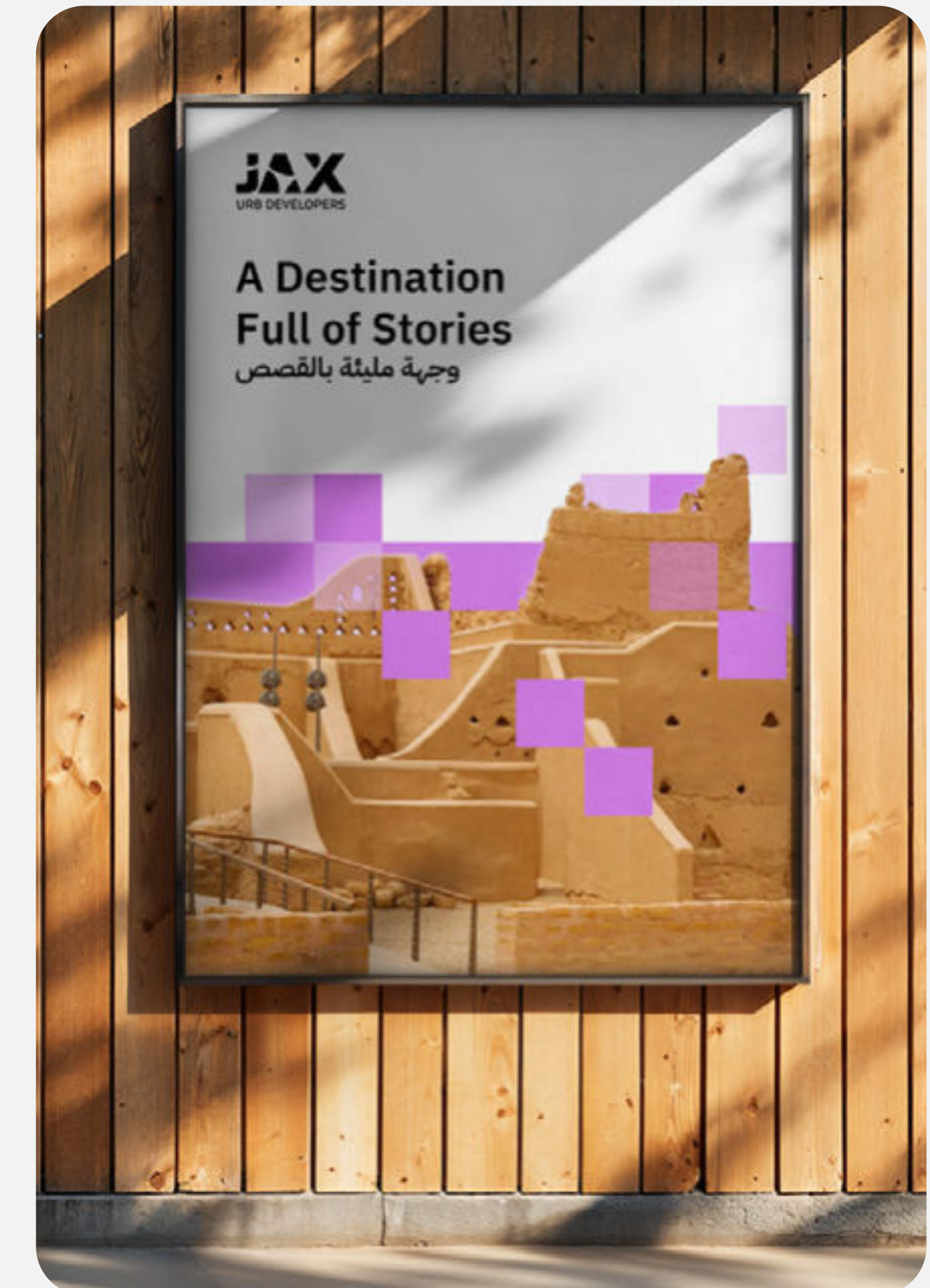
2025

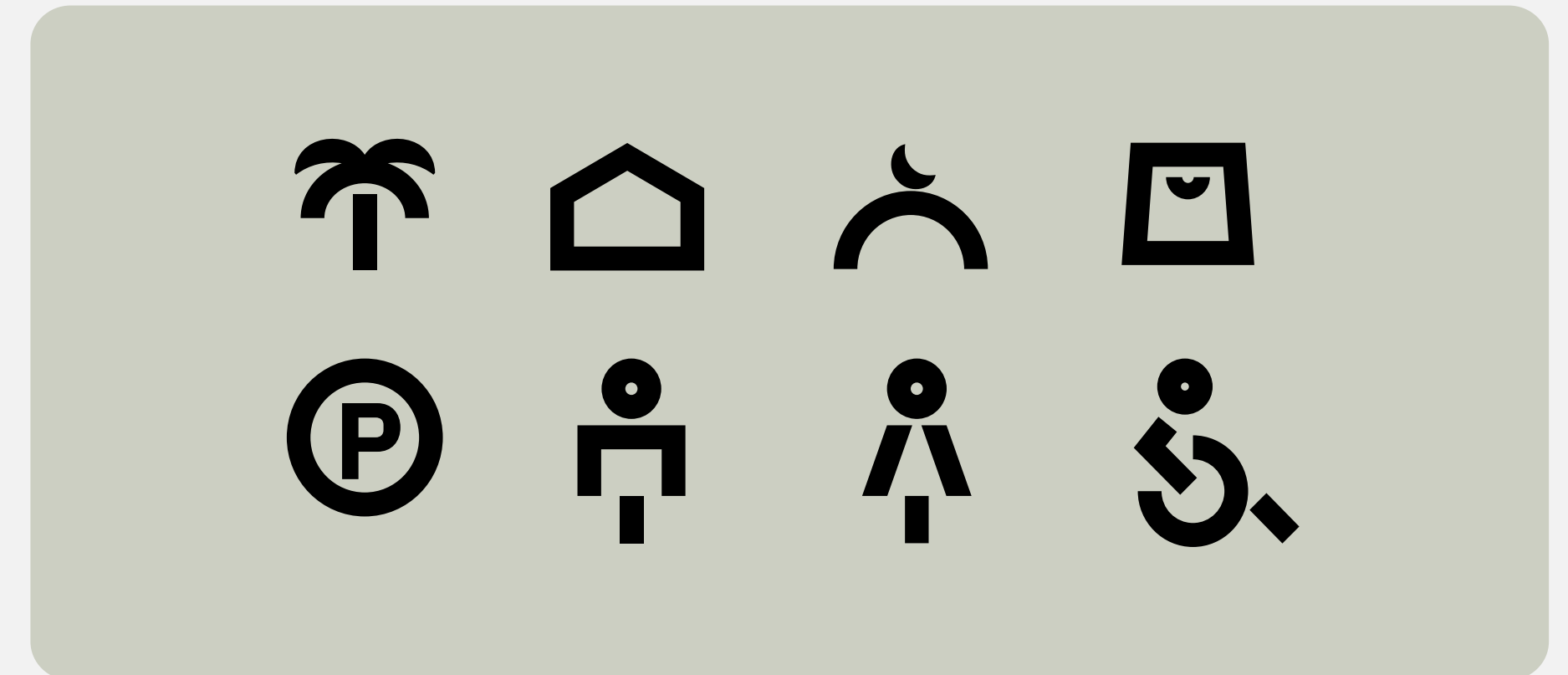
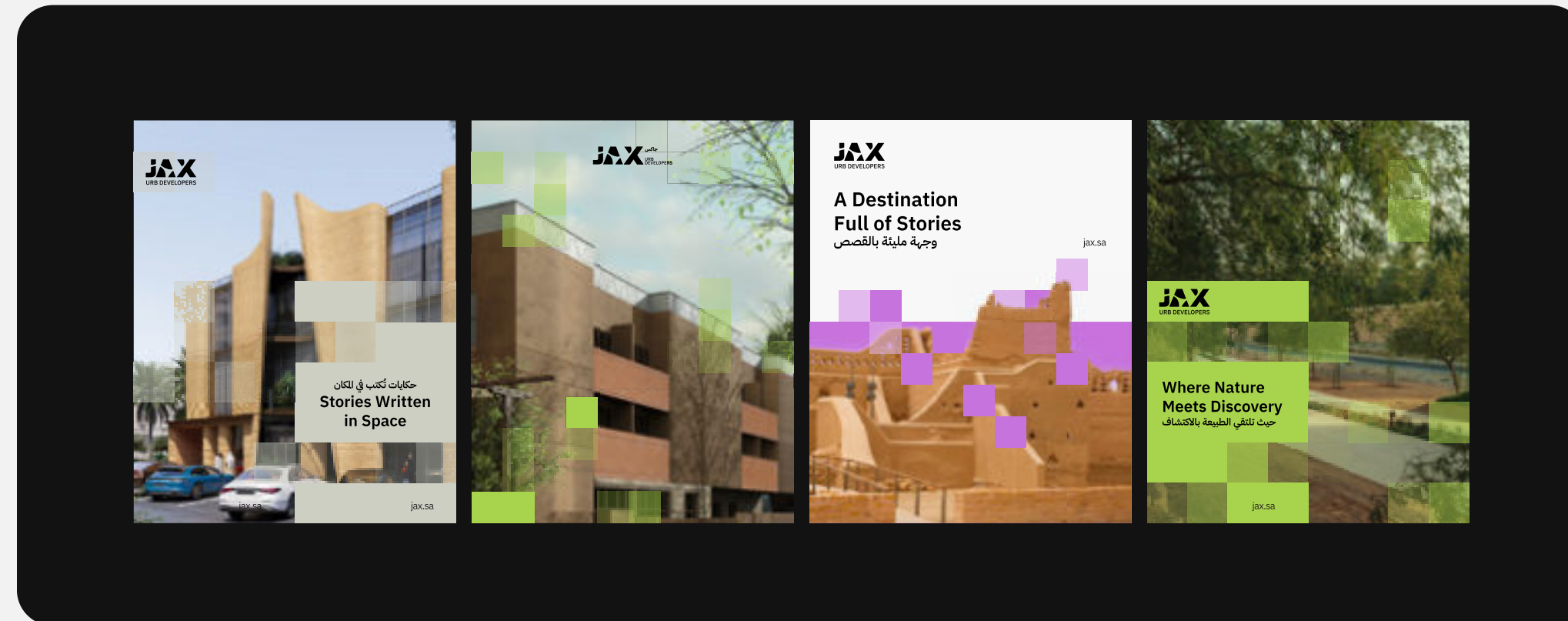
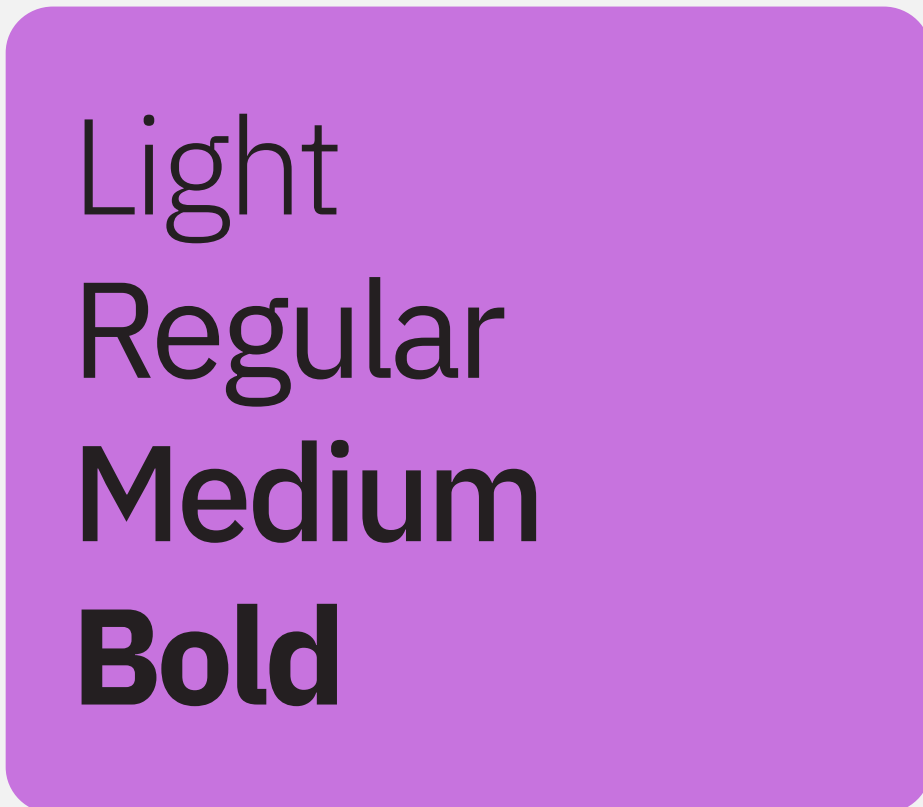
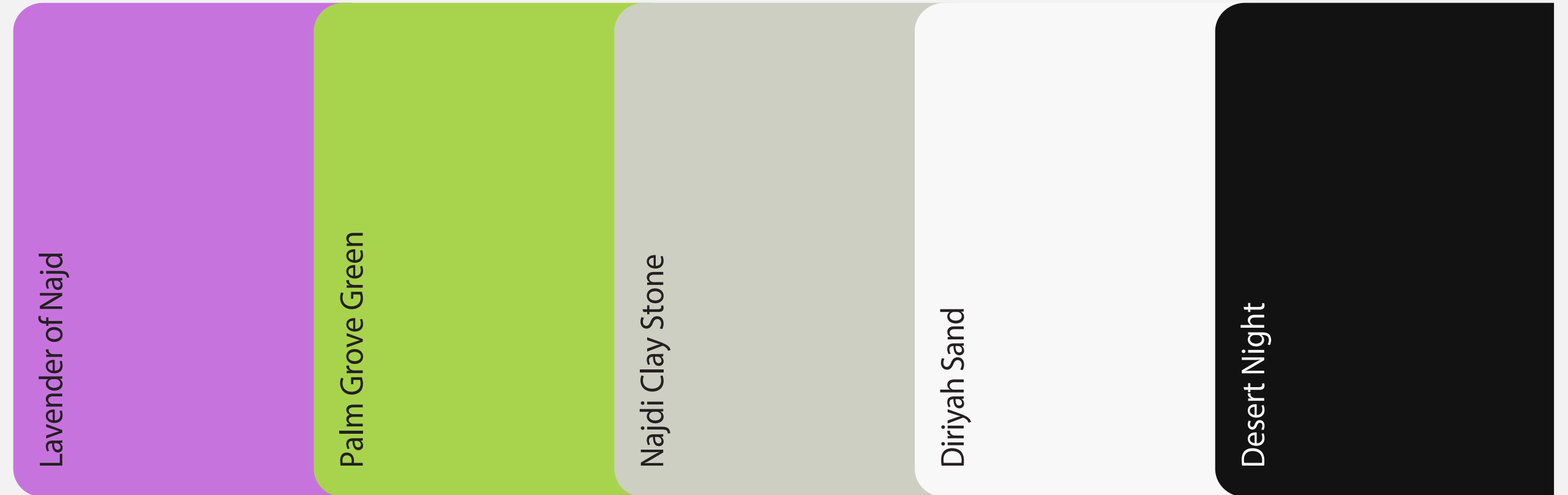
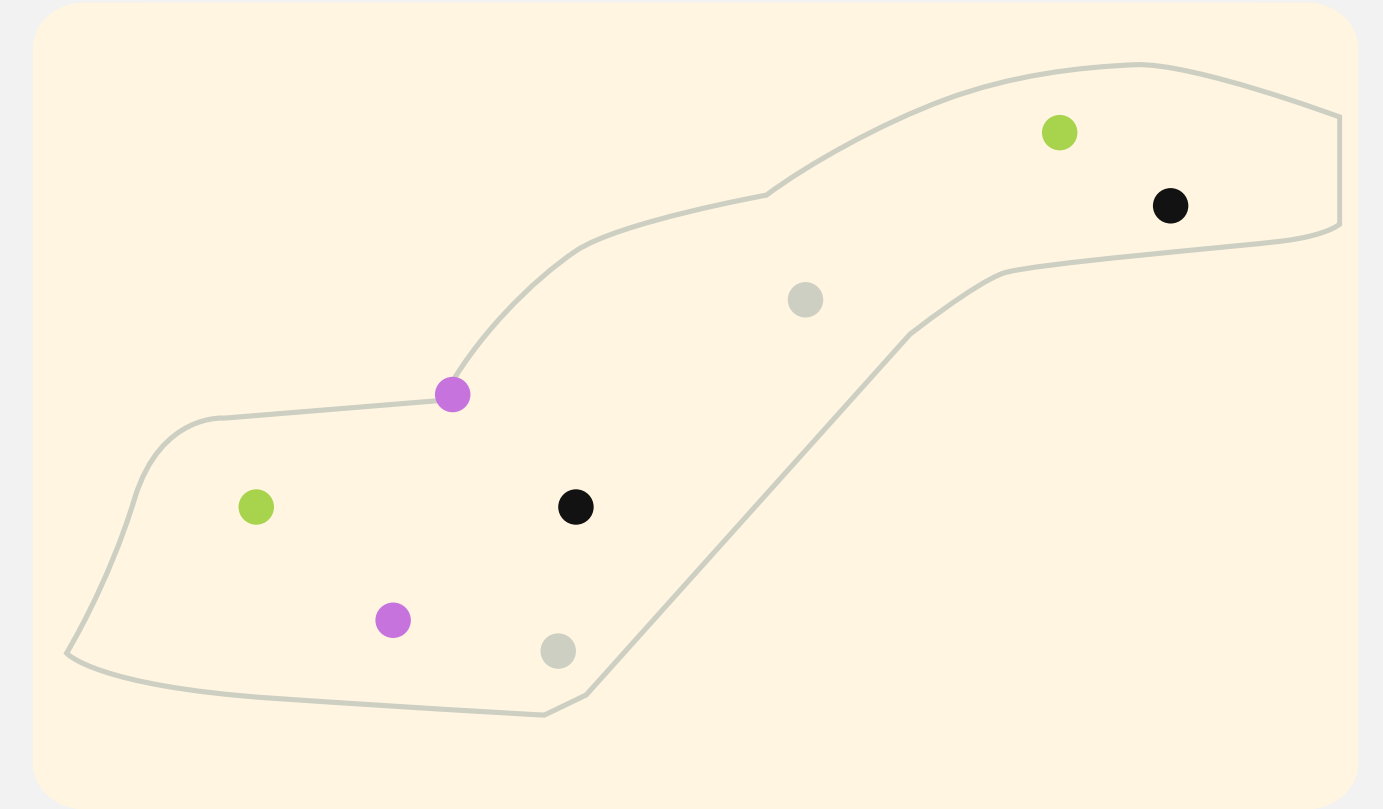
Location:

Riyadh, Saudi Arabia

A premier developer crafting smart, sustainable communities that merge luxury with innovation. The firm redefines modern living by creating visionary and high-impact urban environments.

JAX
URB DEVELOPERS





Wtr

Brand Strategy

Brand Identity

Packaging & Print

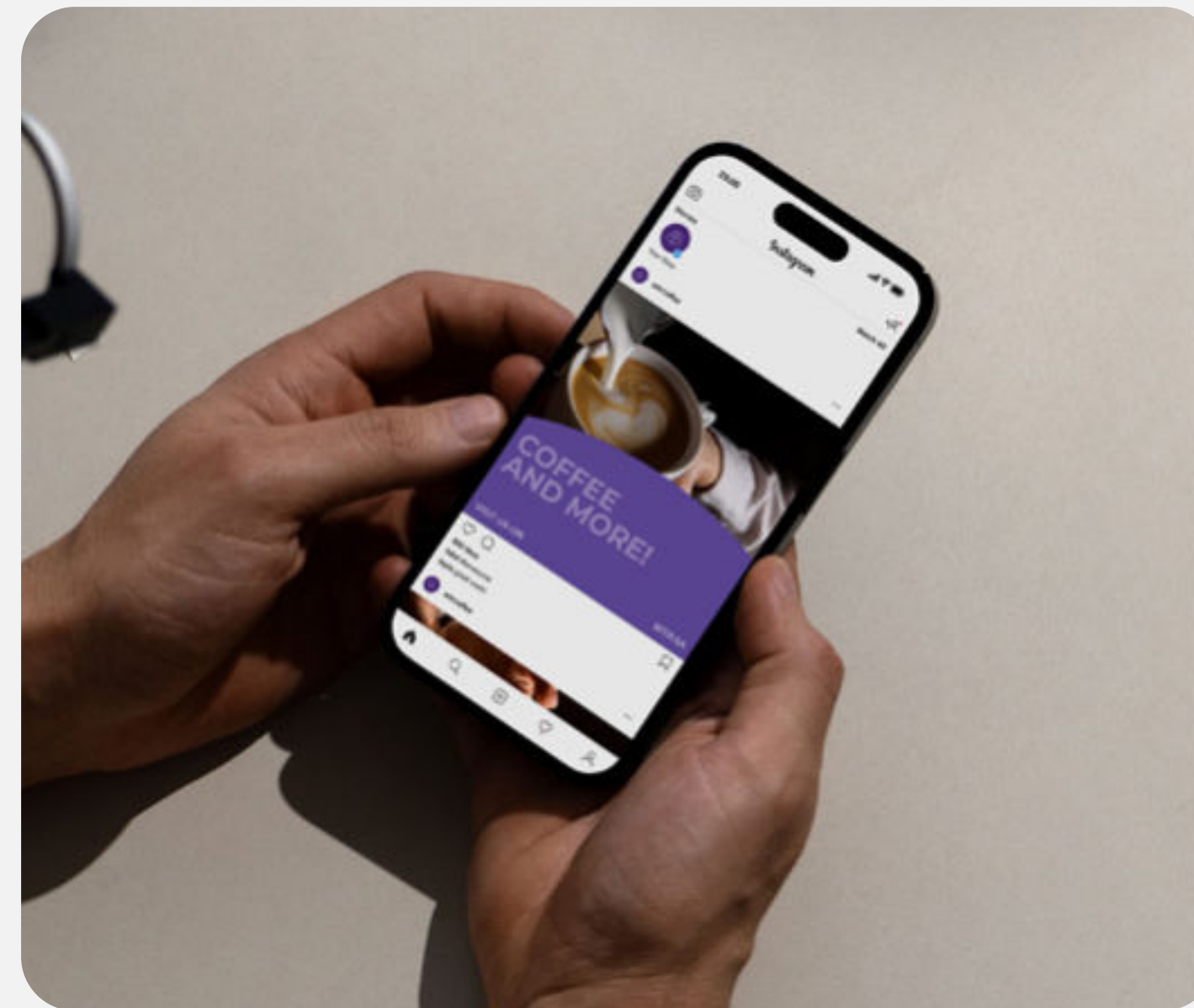
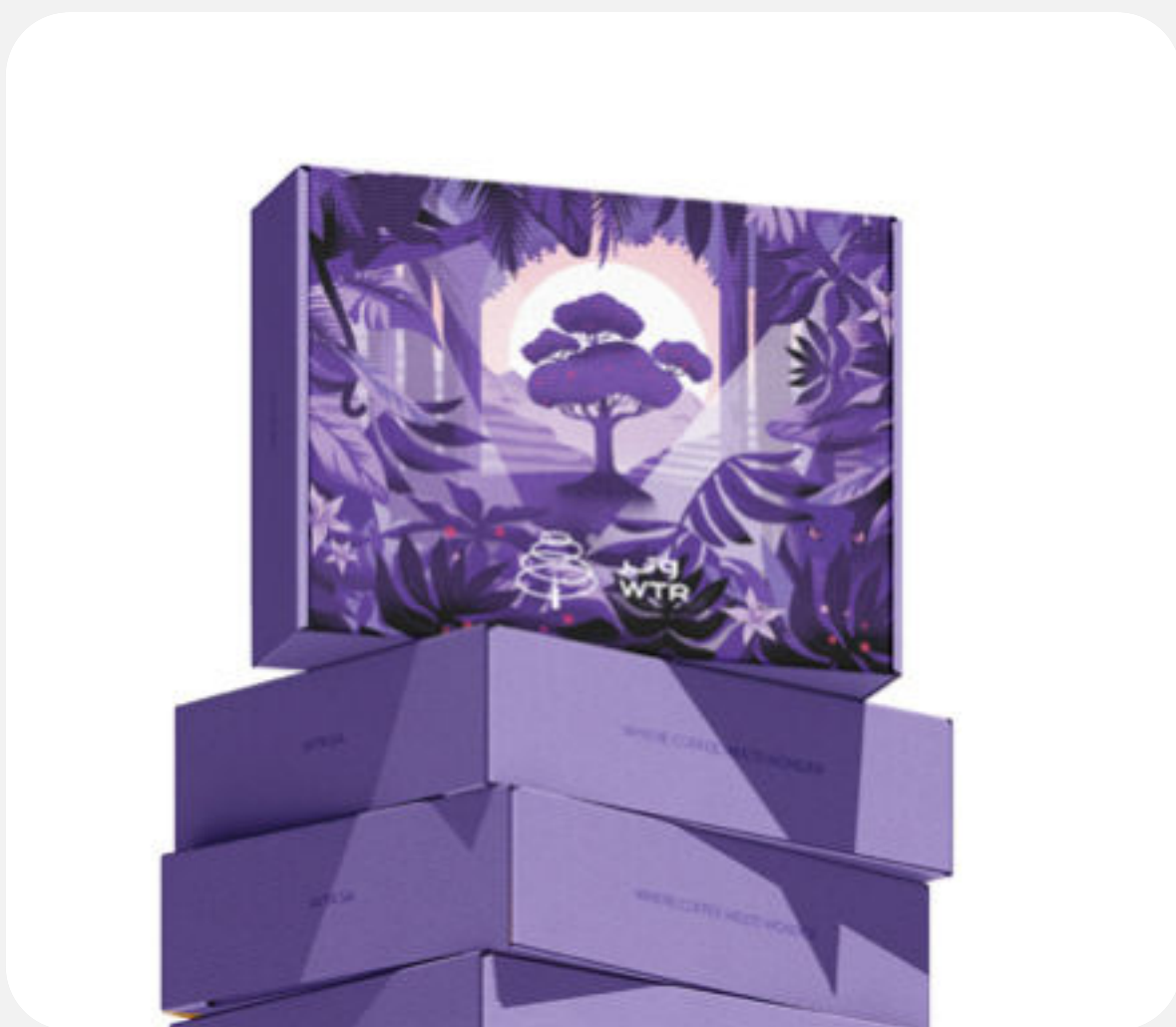
Industry:
Coffee Retail & Equipment

Year:
2025

Location:
Riyadh, Saudi Arabia

The Kingdom's leading destination for premium coffee tools. We refined the brand's professional image to match its market authority, focusing on a clean, functional aesthetic that appeals to both professionals and enthusiasts.





Sanam

Brand Identity

Packaging & Print

Digital Design

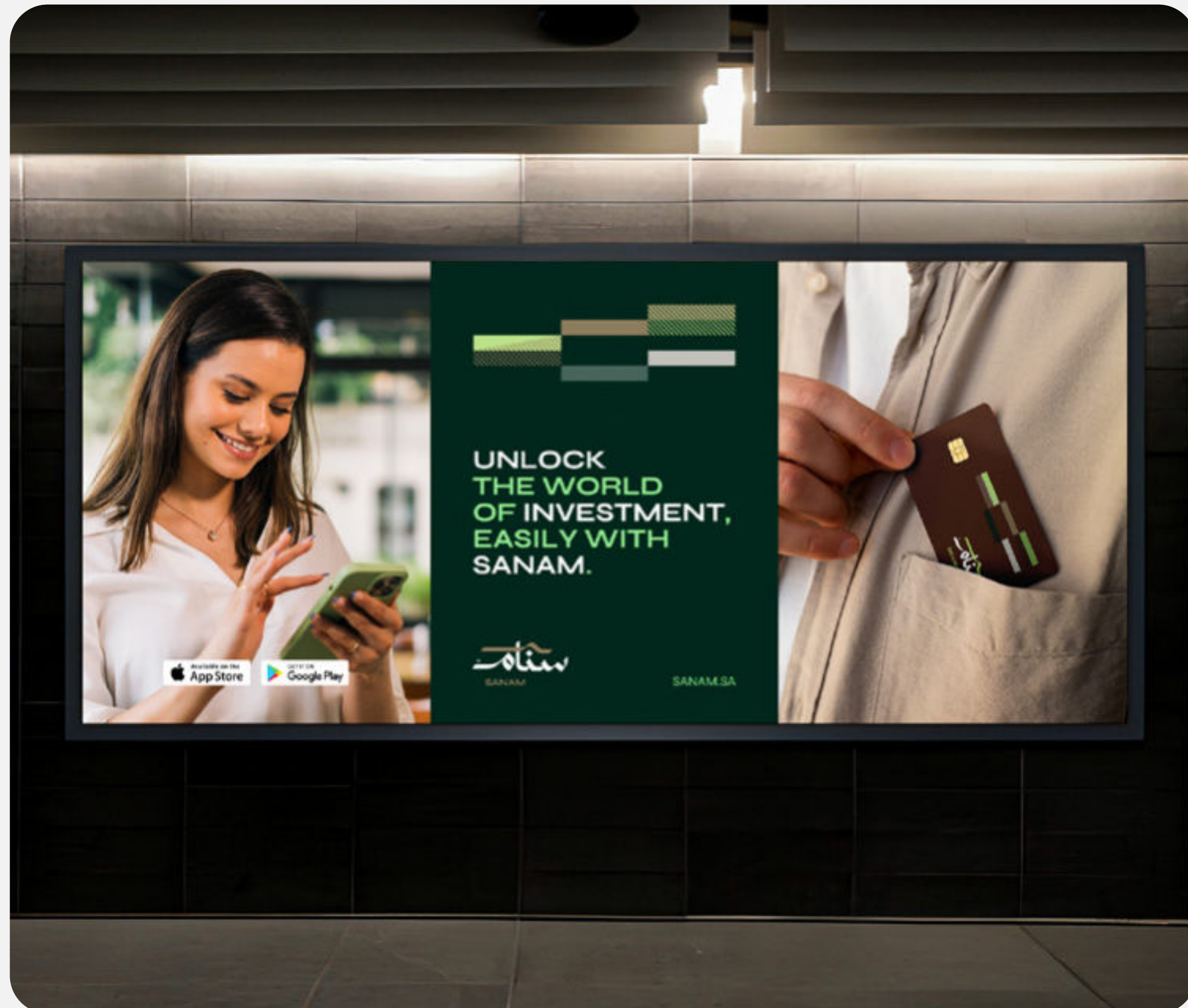
Industry:
Investment Firm

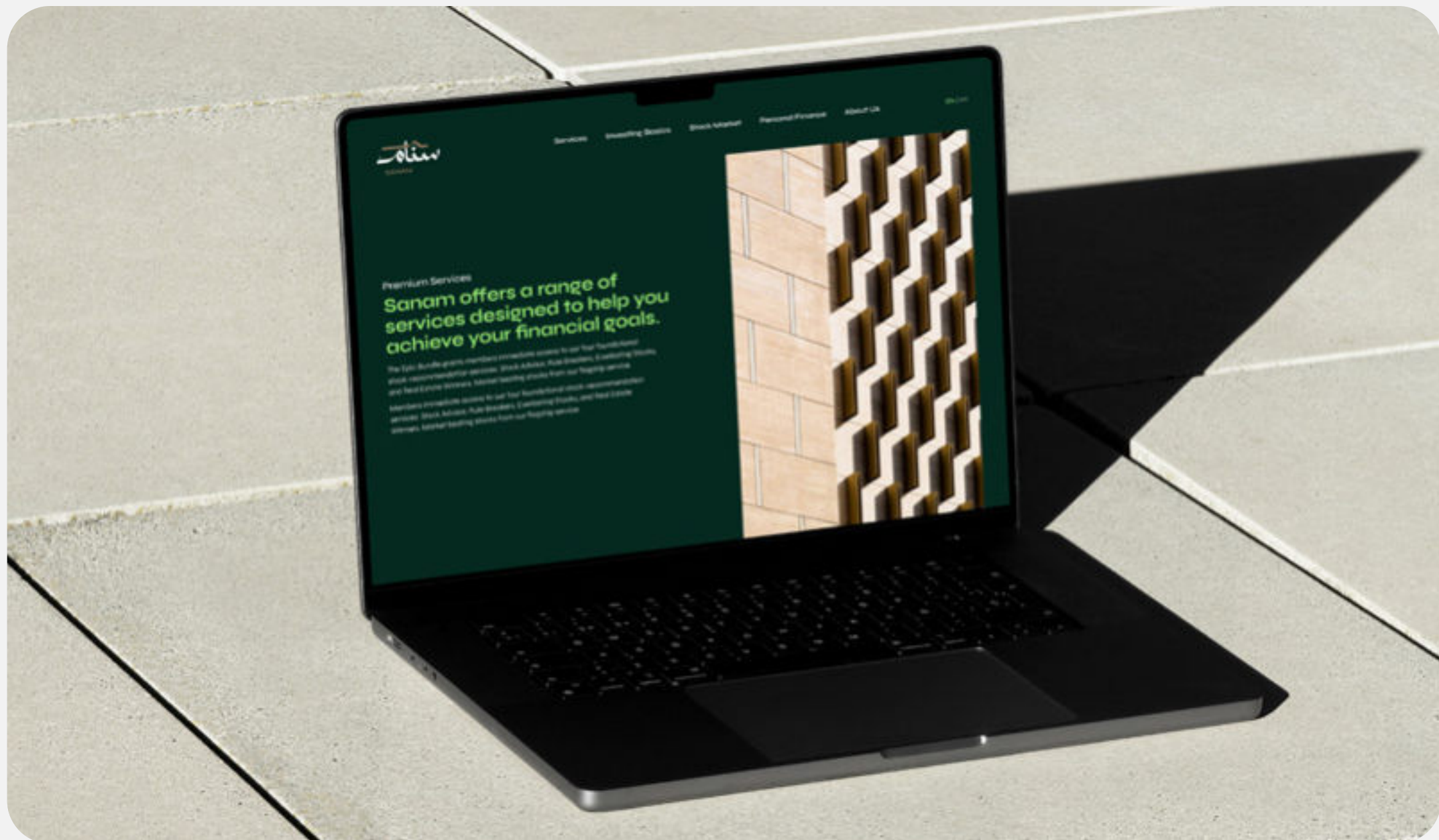
Year:
2023

Location:
Riyadh, Saudi Arabia

A premier investment firm specializing in asset growth by seizing innovative strategic opportunities in emerging sectors. The firm delivers sustainable returns and fosters strong partnerships that drive long-term value in vital markets.

سنام
SANAM





Basket Flowers

Brand Identity

Packaging & Print

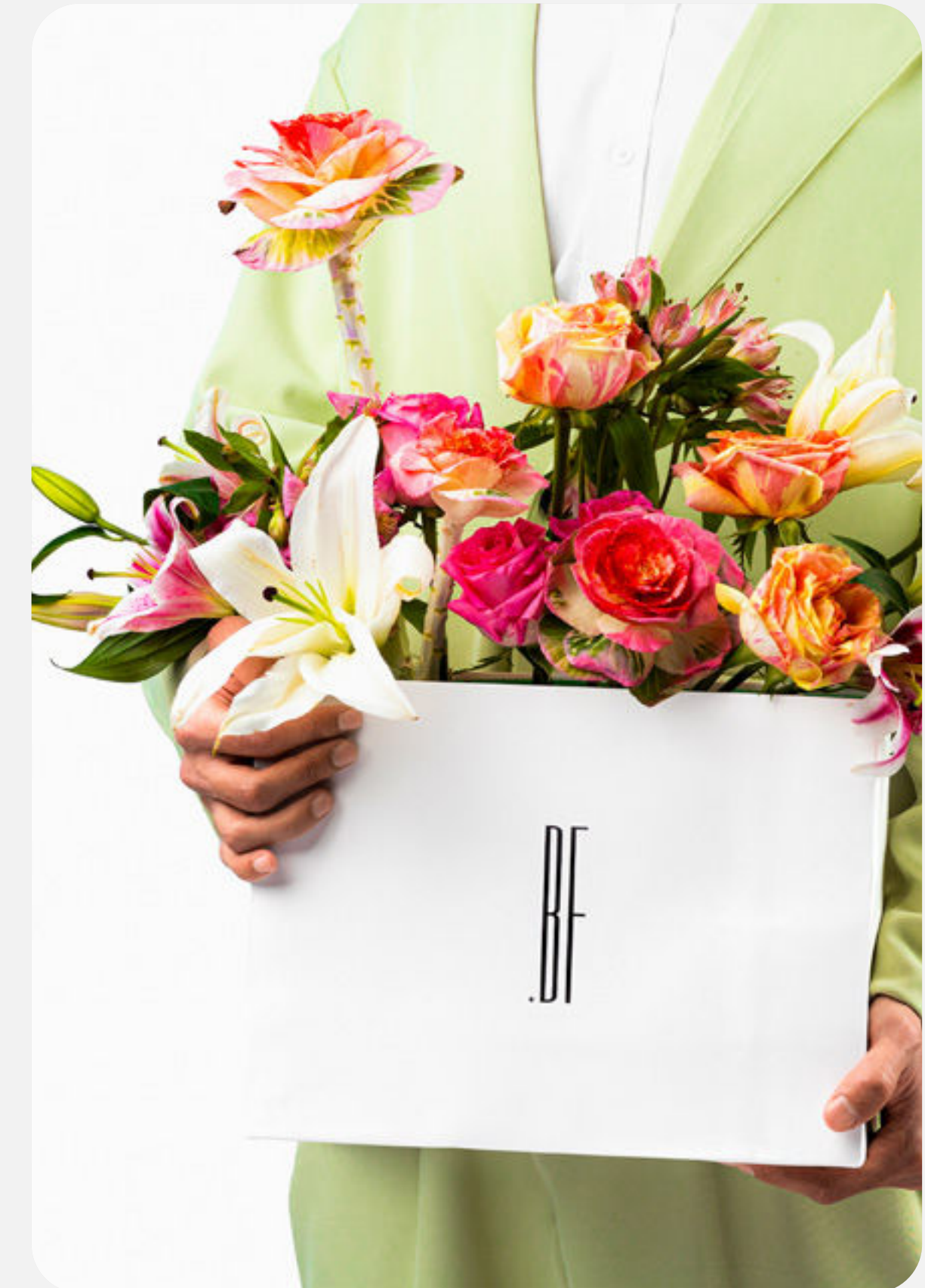
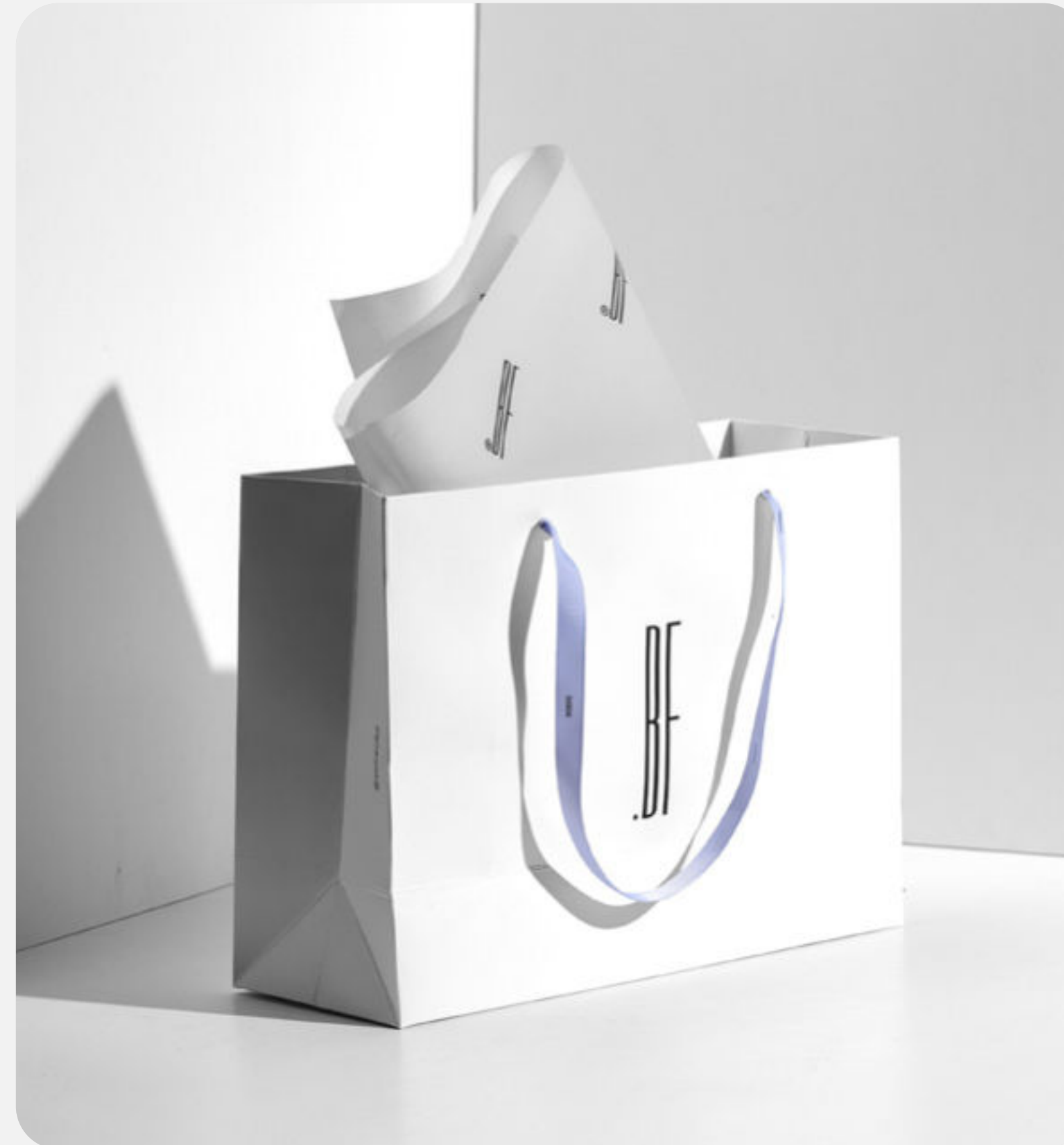
Interior Design

Industry:
Flowers & Gifts

Year:
2019

Location:
Al Qassim, Saudi Arabia

A creative destination specializing in premium floral arrangements and bespoke gifts that capture the essence of every emotion. The boutique focuses on crafting unique visual details that bring elegance and joy to every special occasion.

**BASKET
FLOWERS****باسكت
فلورز**



Aman Holding

Brand Identity

Packaging & Print

Brand Strategy

Digital Design

Industry:
Holding Company

Year:
2023

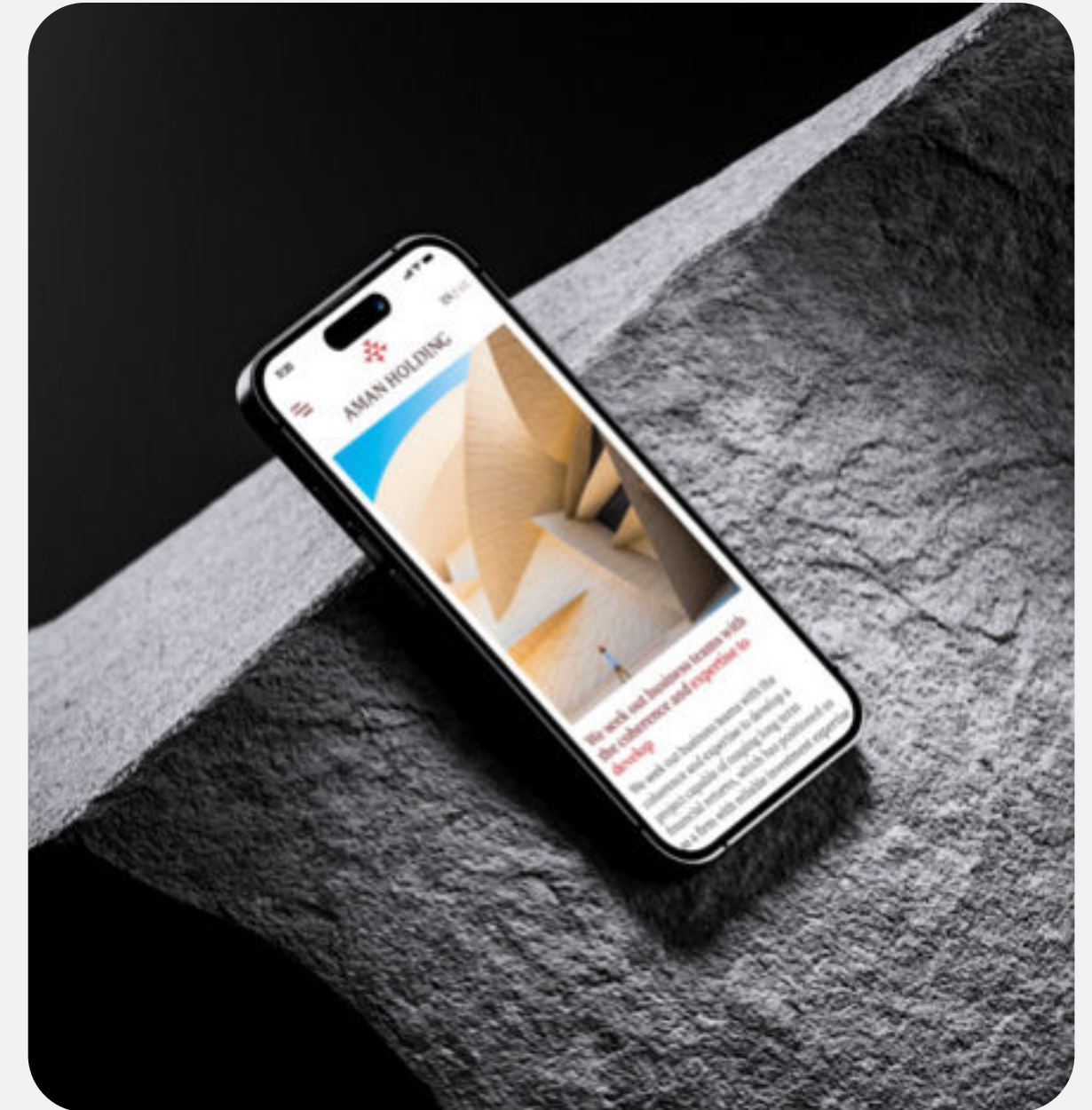
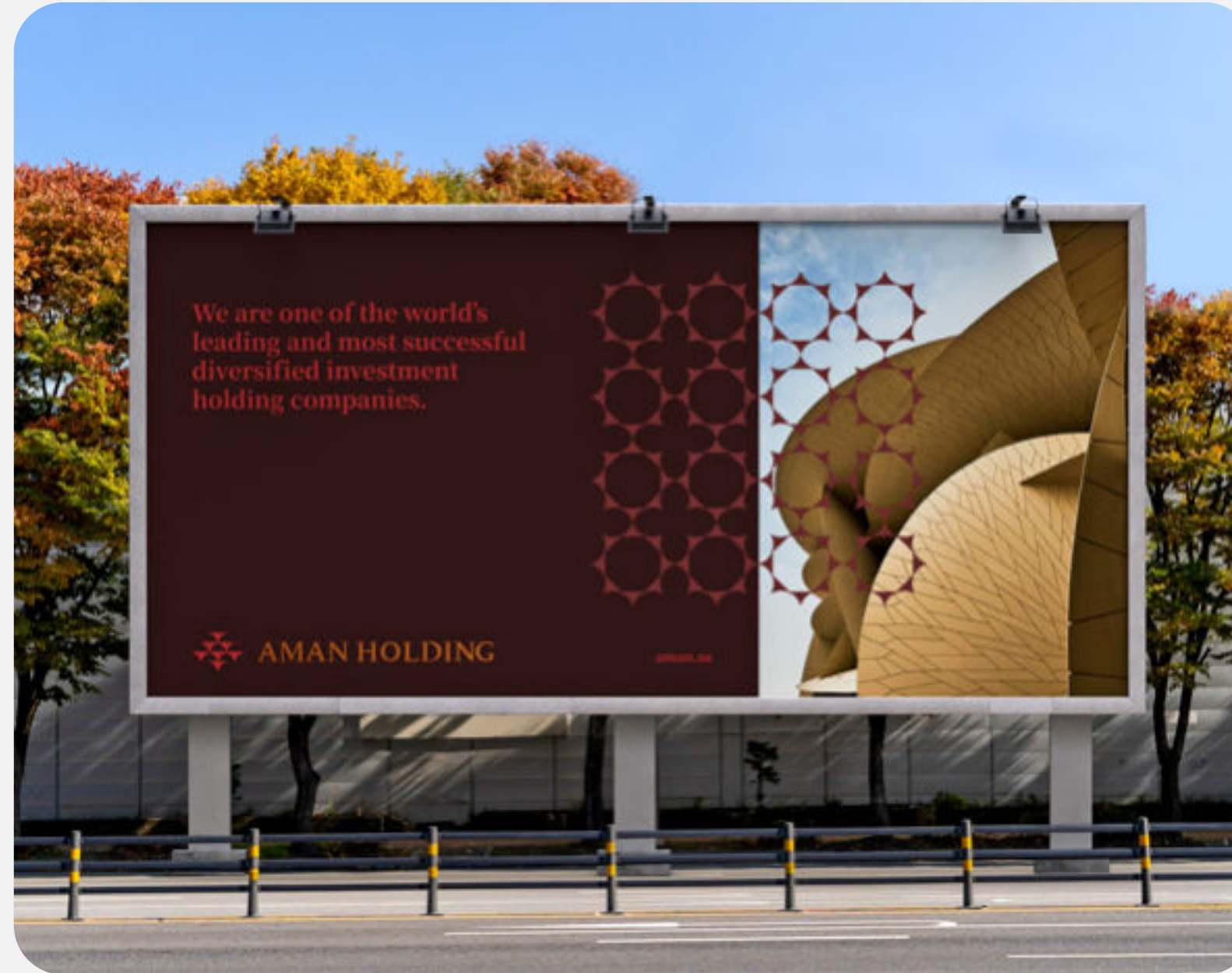
Location:
Riyadh, Saudi Arabia

A strategic investment powerhouse specializing in diversified real estate portfolios. Aman Holding secures long-term growth through market intelligence and reliable asset management.



أمان القابضة
AMAN HOLDING





Get Lit

Brand Identity

Packaging & Print

Industry:
Food & Beverages

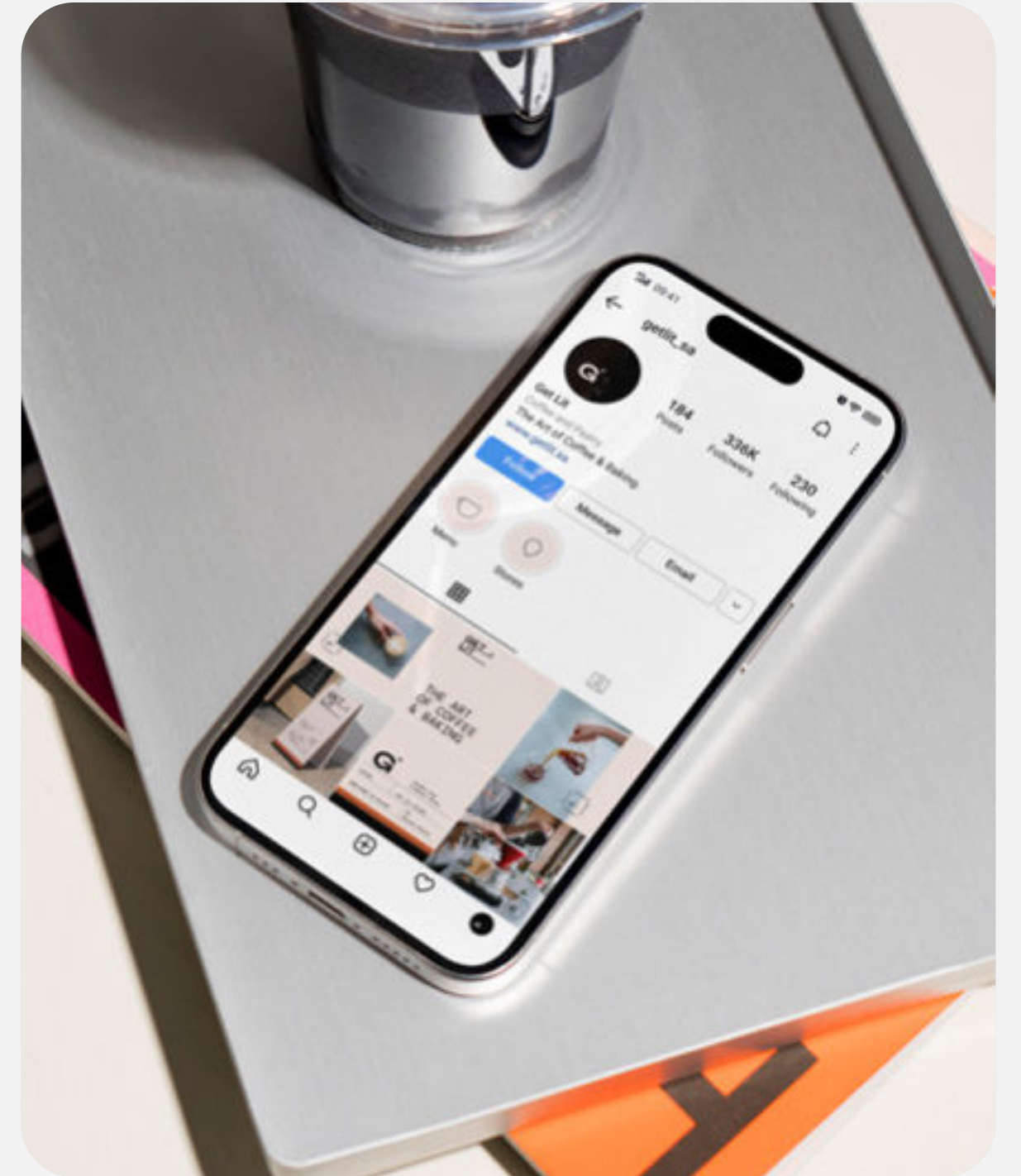
Year:
2025

Location:
Riyadh, Saudi Arabia

A vibrant Riyadh-based coffee and bakery brand launched in 2025. We crafted a high-energy visual identity and a dynamic customer journey that resonates with the city's evolving lifestyle and passion for specialty brews.

GET®
LIT





Hafawah

Brand Identity

Packaging & Print

Interior Design

Digital Design

Industry:
Hospitality & Catering

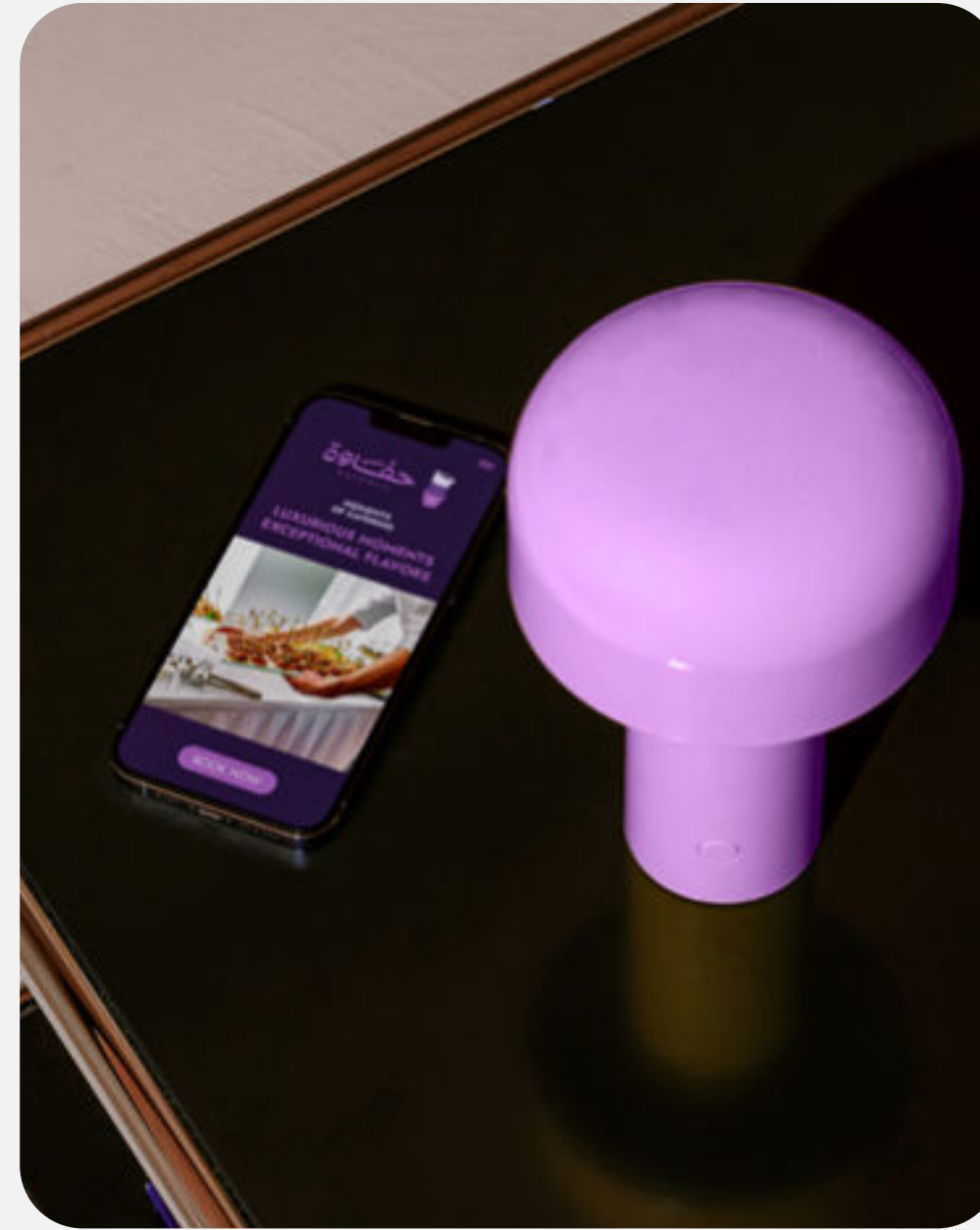
Year:
2024

Location:
Riyadh, Saudi Arabia

A premier catering and hospitality firm crafting bespoke culinary experiences that blend exceptional quality with artistic presentation. The company enriches events through integrated dining services that embody authentic hospitality with a modern, professional touch.

حفاوة
H A F A W A H





Almikial

Brand Identity

Packaging & Print

Digital Design

Industry:
Law Firm

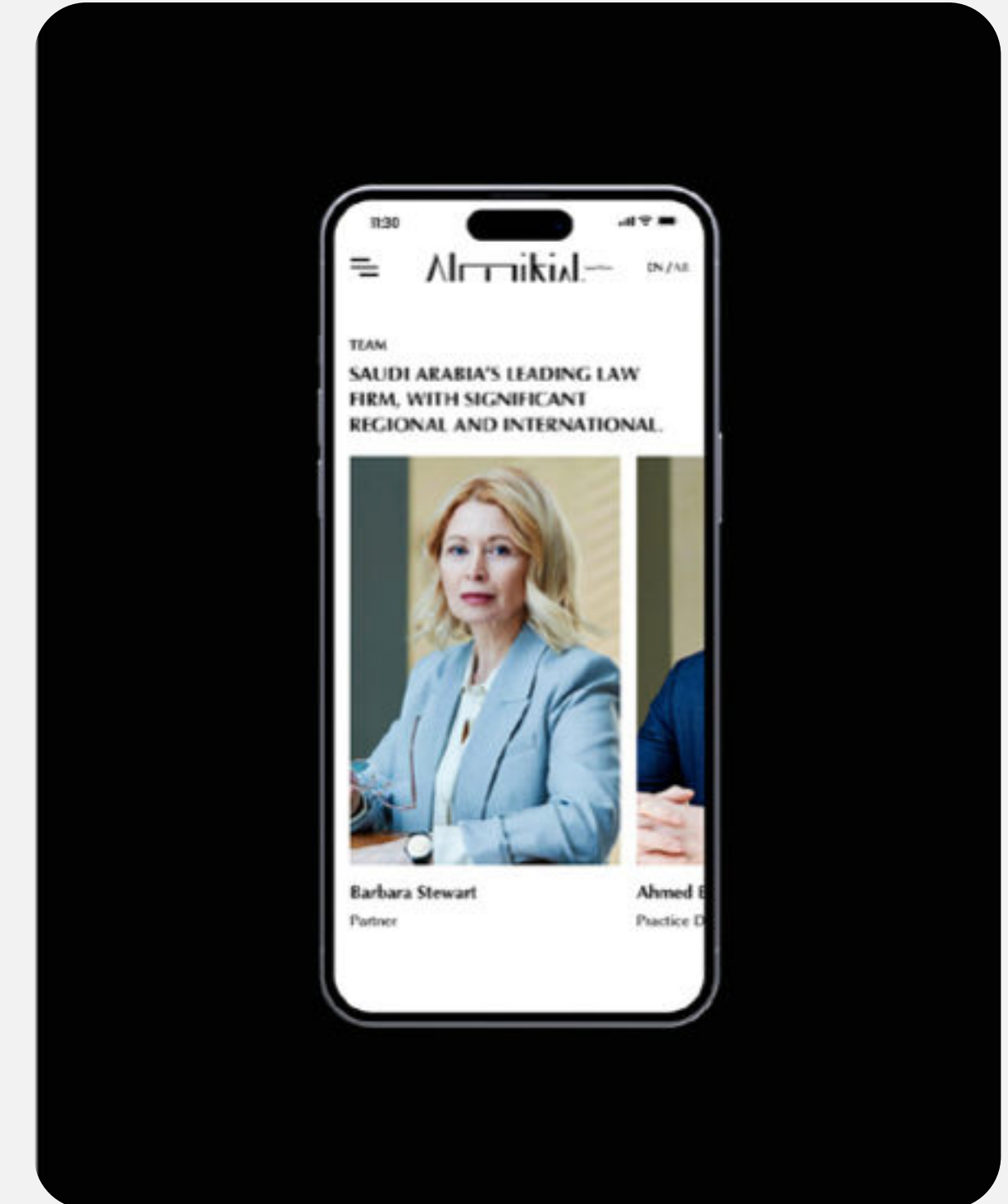
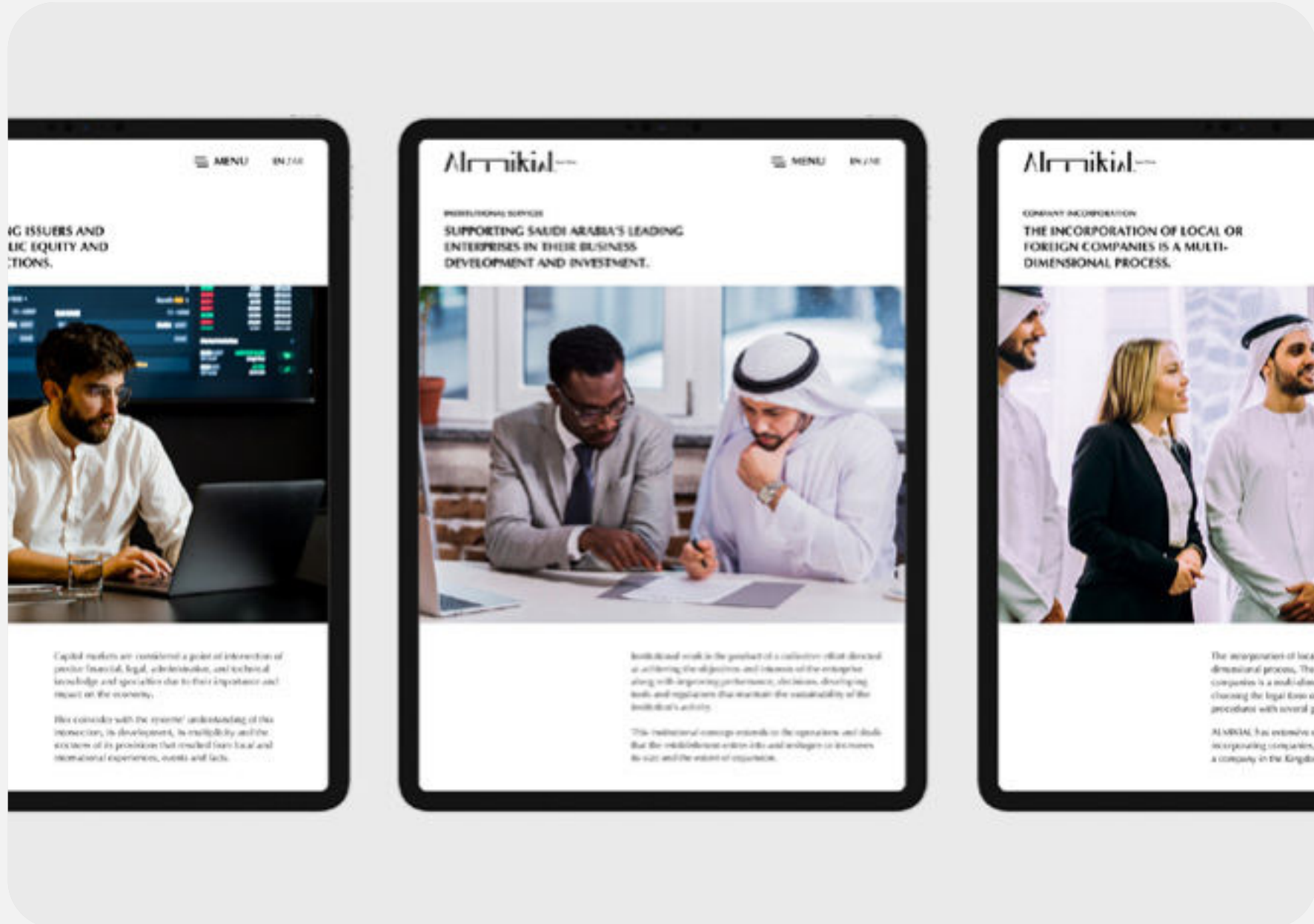
Year:
2020

Location:
Riyadh, Saudi Arabia

A premier legal institution delivering integrated advisory and litigation solutions focused on precision and corporate governance. The firm specializes in safeguarding strategic interests through deep legal expertise that aligns with rapidly evolving regulatory landscapes.

Almikial Law Firm





Snood

Brand Identity

Packaging & Print

Digital Design

Industry:
Hotel

Year:
2025

Location:
Makkah, Saudi Arabia

A premier hotel chain providing integrated hospitality services that blend proximity to the Holy Sites with modern comfort. The group specializes in delivering reliable stay experiences that meet guest expectations through professional quality and authentic values.



سنود
SNOOD

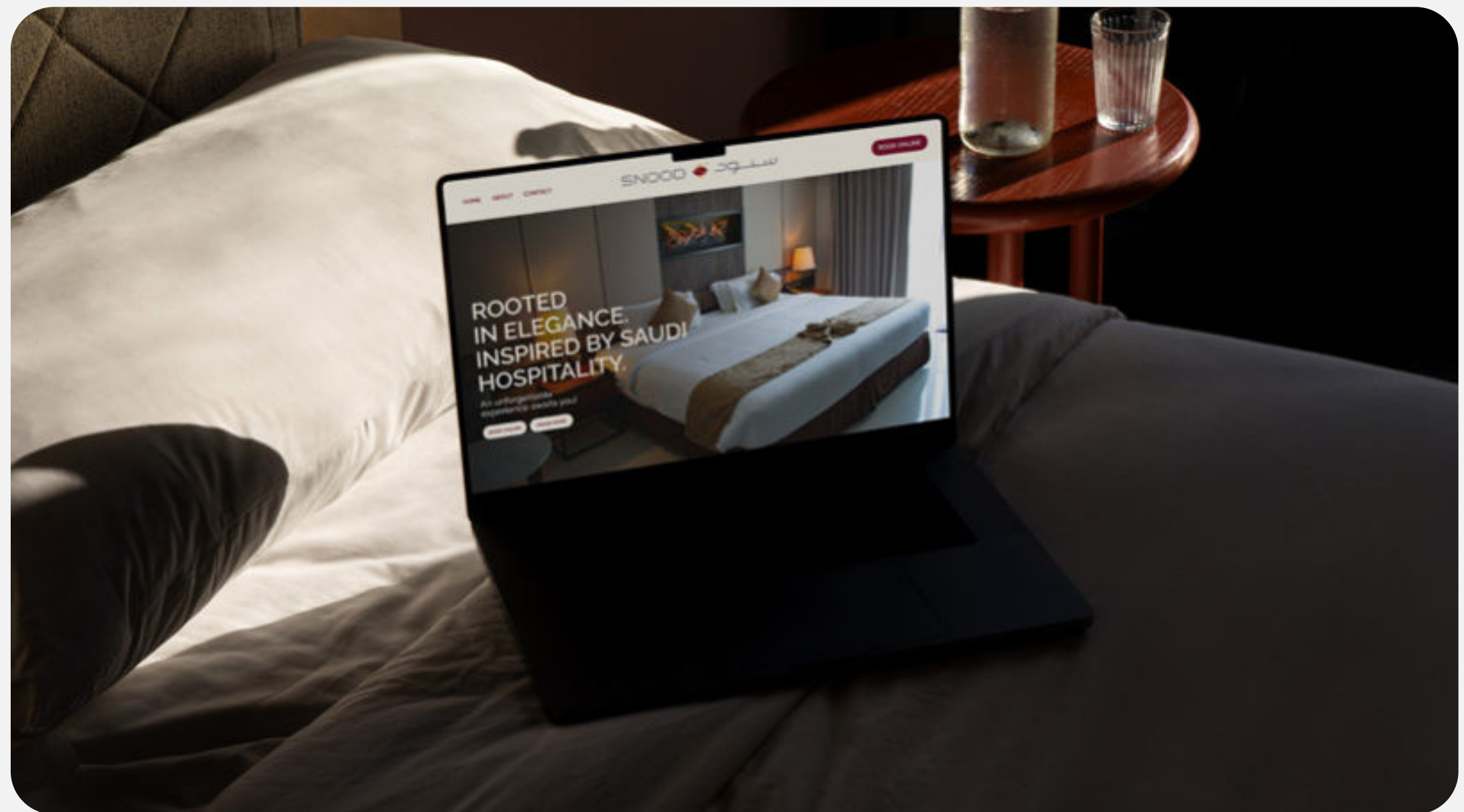
سنود
SNOOD

سنود
SNOOD

snoodhotel.sa

COMFORT
WOVEN INTO
EVERY STAY.





Rameel

Brand Identity

Packaging & Print

Digital Design

Industry:
Hotel

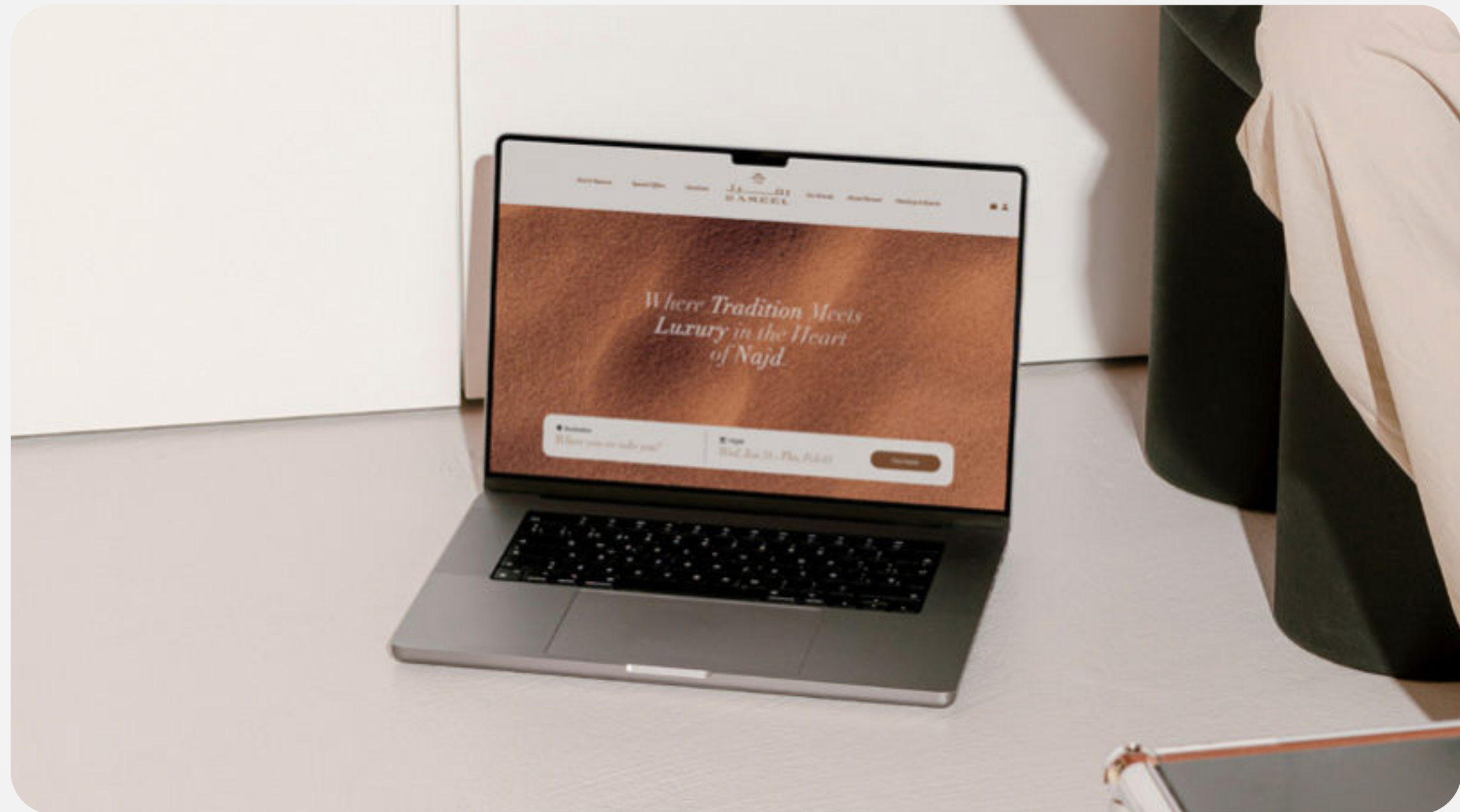
Year:
2025

Location:
Riyadh, Saudi Arabia

A luxury hotel blending authentic heritage with modern sophistication to offer a refined and private stay experience. The hotel focuses on creating a warm hospitality environment that merges premium service with inspiring design.

رَمِييل
RAMEEL





Labkah

Brand Identity

Packaging & Print

Digital Design

Industry:
Food & Beverages

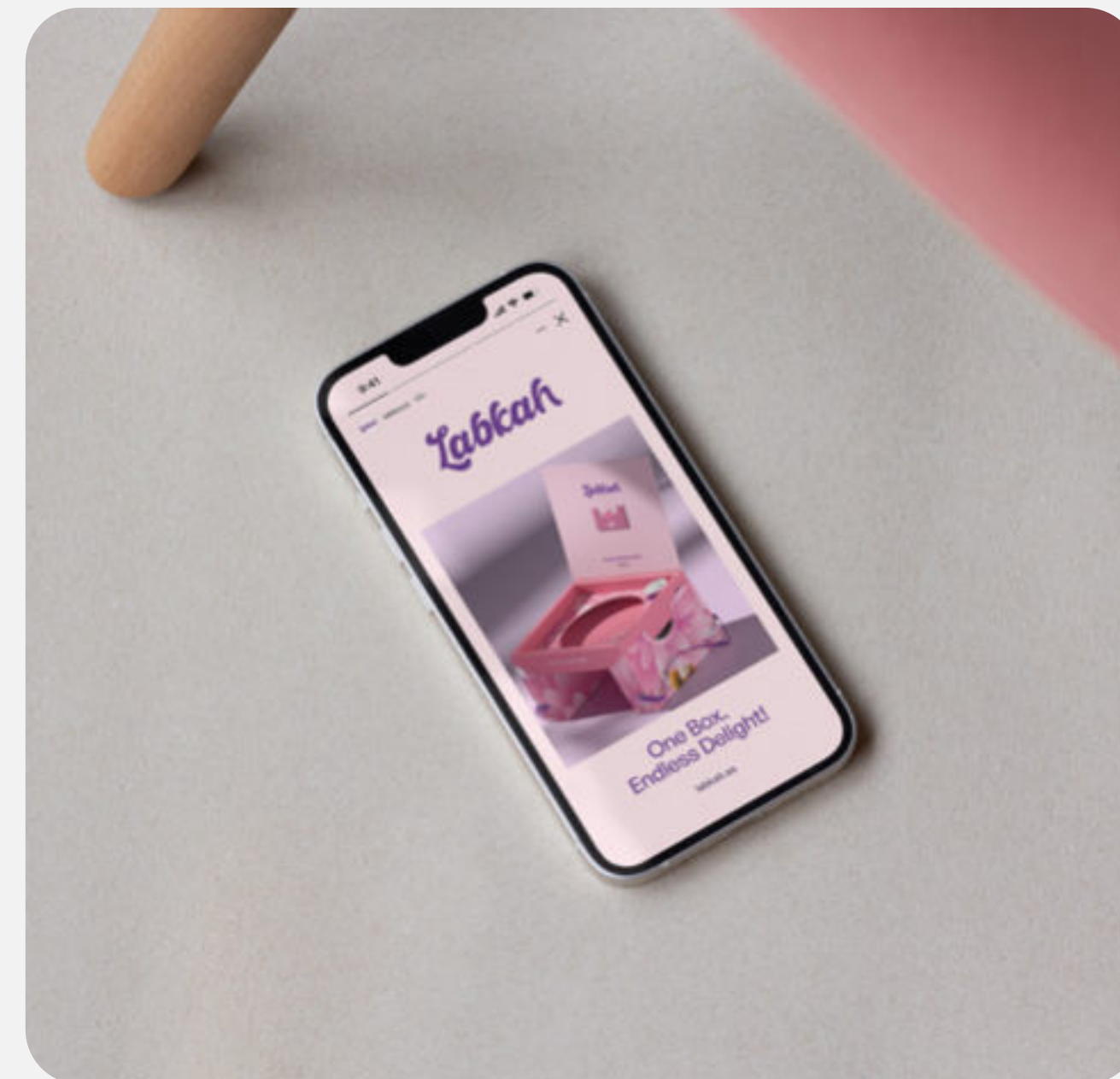
Year:
2025

Location:
Riyadh, Saudi Arabia

A specialized cloud brand dedicated to shared dessert experiences. We restructured the brand's core strategy and artistic direction, developing a unique packaging system that enhances the ritual of social gatherings.

لبكة





Alareen

Brand Identity

Packaging & Print

Digital Design

Industry:

Hospitality & event catering

Year:

2025

Location:

Riyadh, Saudi Arabia

A premier hospitality firm specializing in innovative culinary experiences that blend artistic creativity with world-class standards. The company excels in curating exceptional events that redefine hospitality through immersive journeys of taste and visual excellence.

العكرين
ALAREEN





Armal

Industry:
Real Estate Development

Year:
2023

Location:
Riyadh, Saudi Arabia

Brand Identity

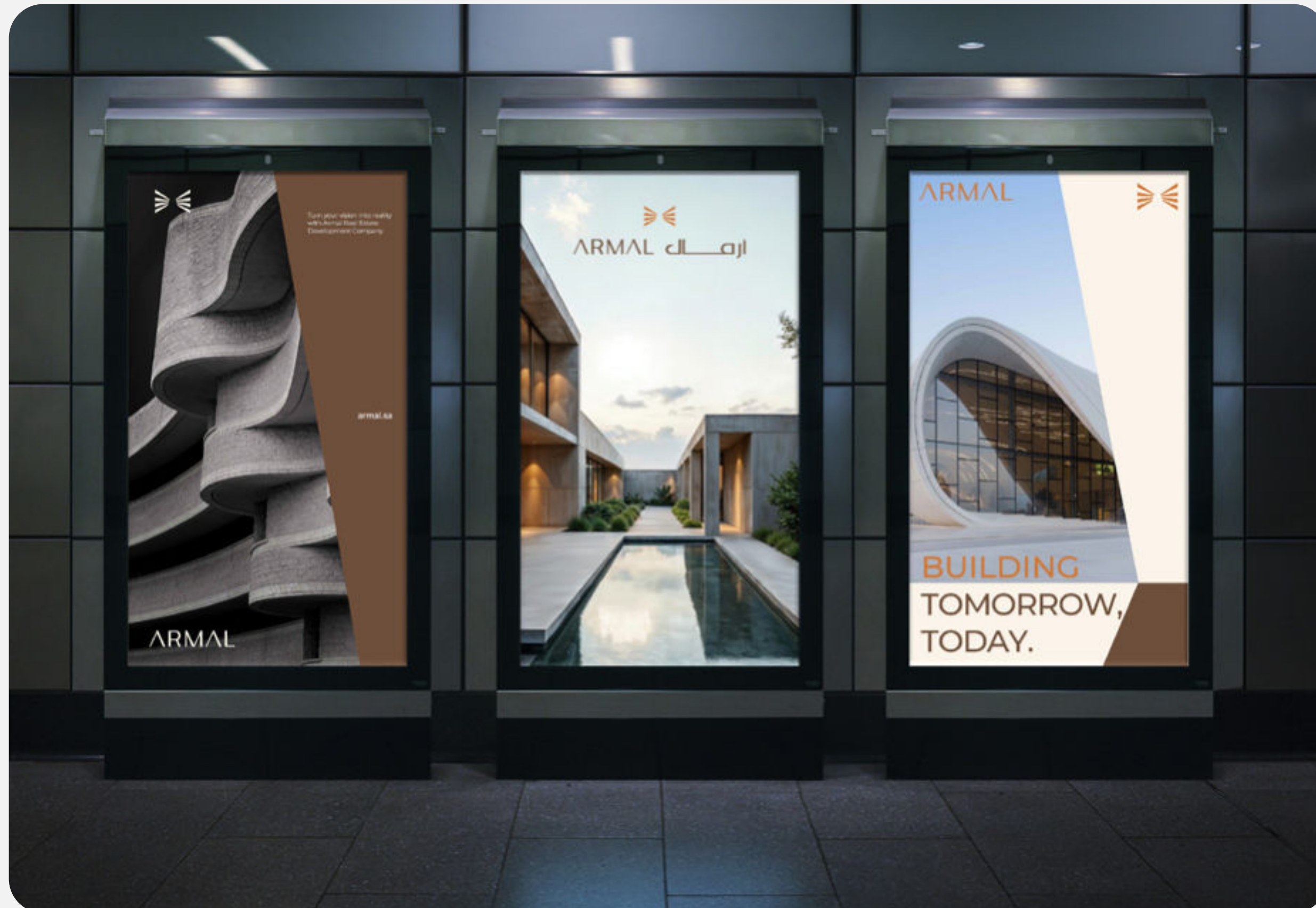
Packaging & Print

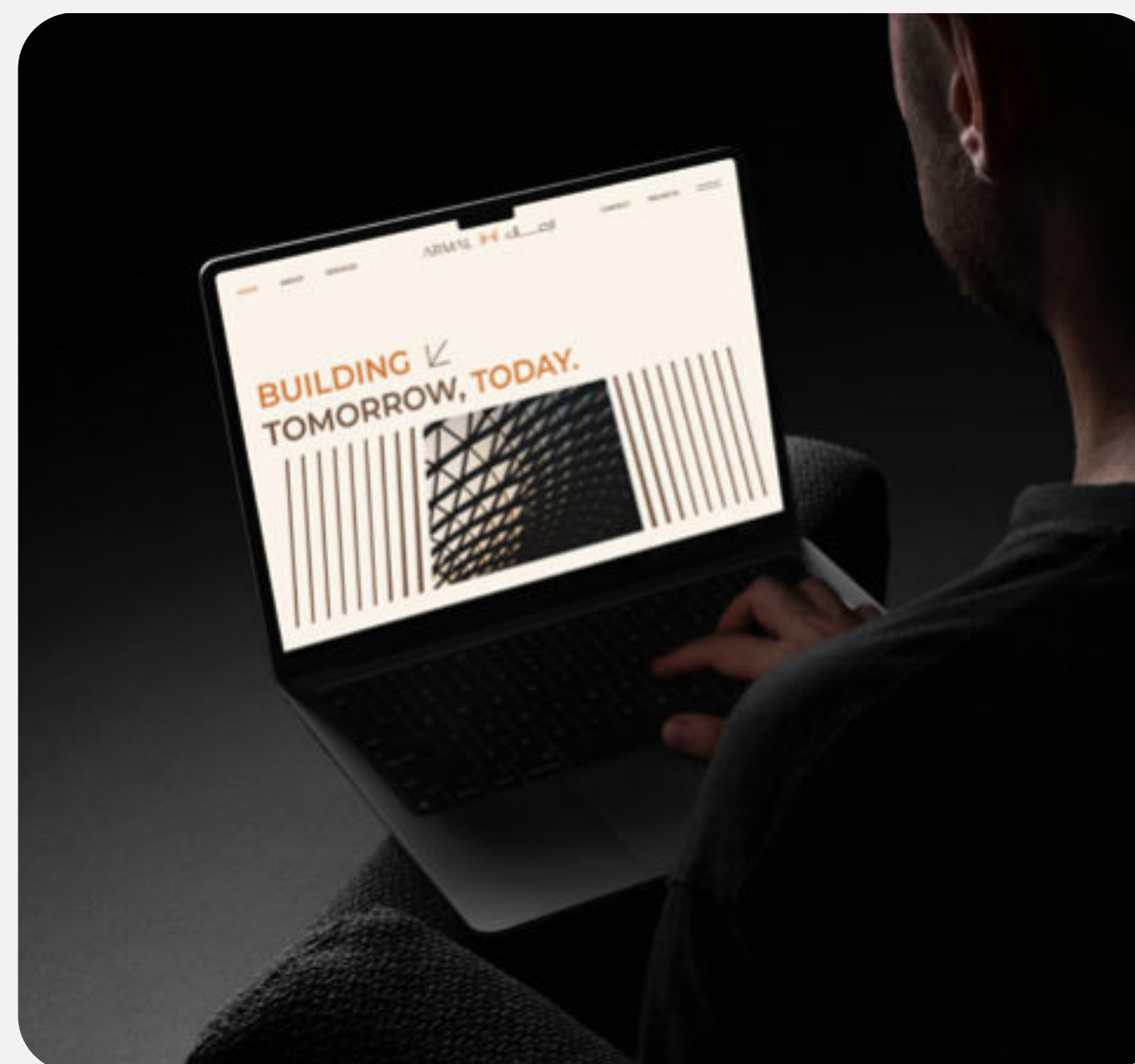
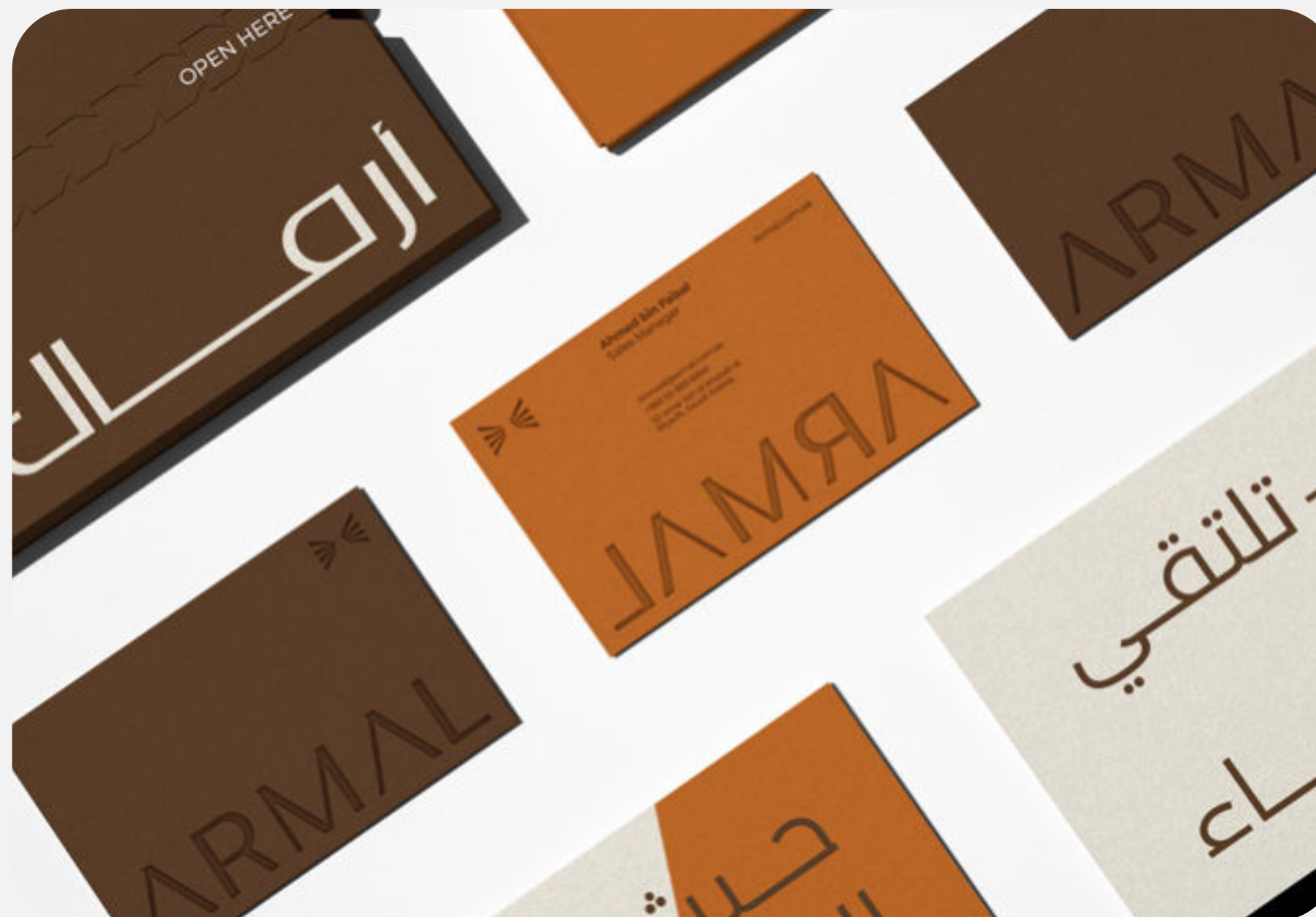
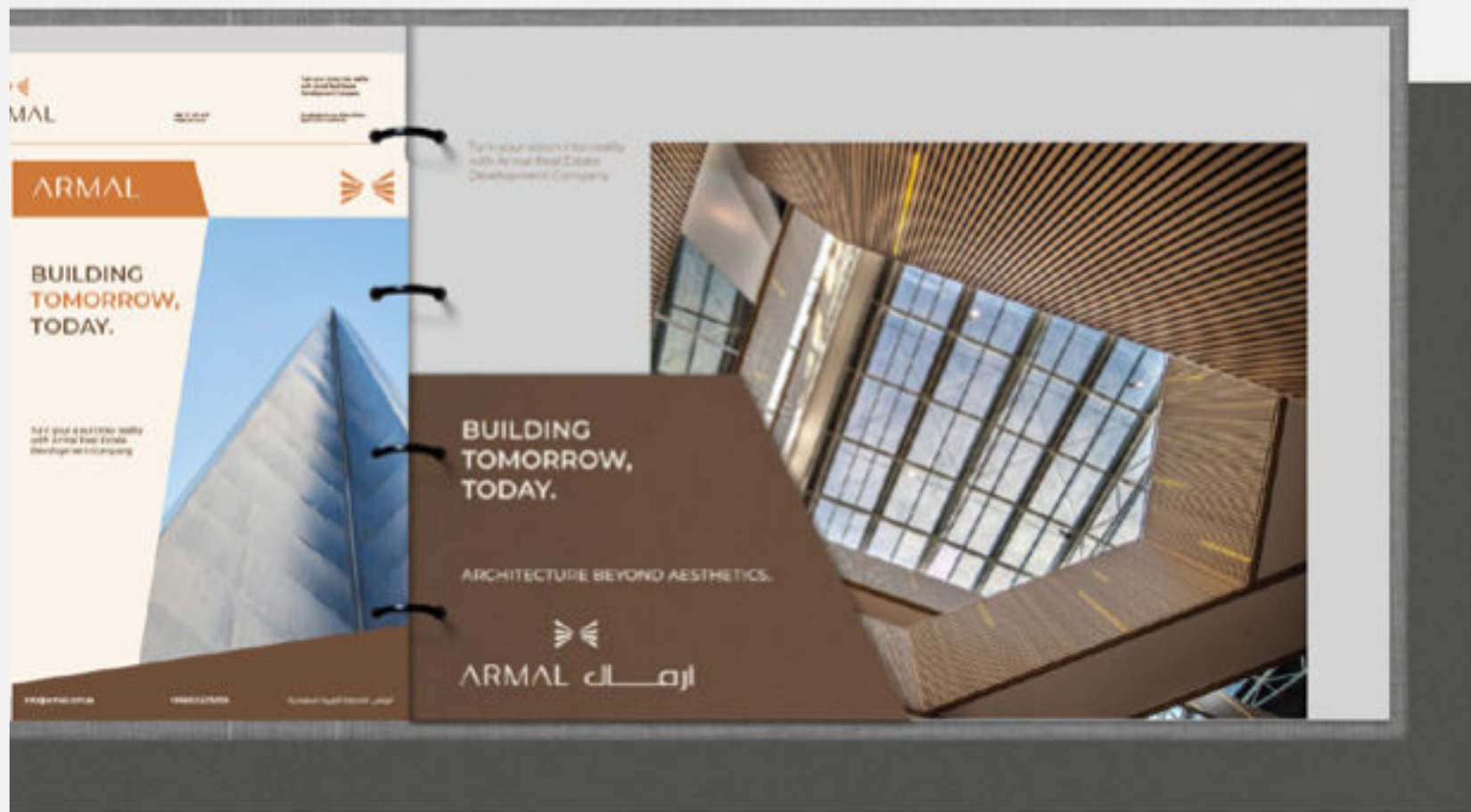
Digital Design

A premier developer crafting innovative urban landmarks. Armal focuses on delivering high-value, sustainable projects that redefine modern living and architectural excellence.



ARMAL أرمال





Essert

Brand Strategy

Brand Identity

Packaging & Print

Digital Design

Interior Design

Industry:
Food & Beverages

Year:
2025

Location:
Riyadh, Saudi Arabia

An artisanal coffee and dessert destination in Riyadh. We completely re-engineered the brand experience, transforming the physical and sensory touchpoints to create a sophisticated sanctuary for coffee enthusiasts.

ESSERT





Level

Brand Identity

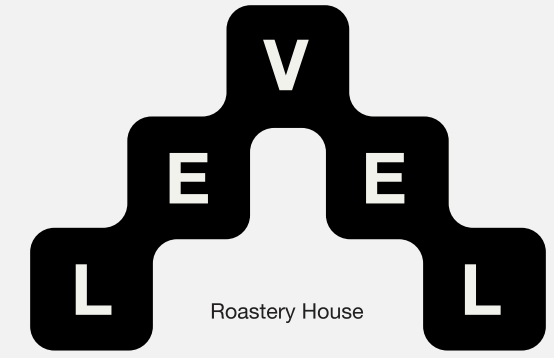
Packaging & Print

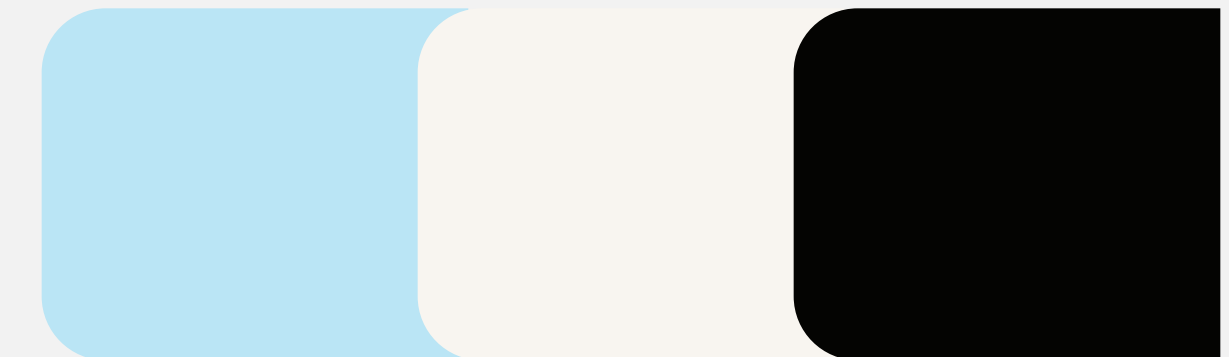
Industry:
Food & Beverages

Year:
2025

Location:
Riyadh, Saudi Arabia

A pioneering cloud roastery focused on the art of coffee beans. We designed a distinctive digital and physical experience that highlights the precision of the roasting process, targeting home baristas and coffee connoisseurs.





Ocher

Brand Identity

Packaging & Print

Industry:
Food & Beverages

Year:
2025

Location:
Riyadh, Saudi Arabia

A specialty coffee and bakery concept defined by its earthy and authentic soul. Our work focused on building a minimalist yet impactful identity that emphasizes the craftsmanship behind every roast and baked good.

OCHRE
أوحي





Midnight

Brand Strategy

Brand Identity

Packaging & Print

Digital Design

Interior Design

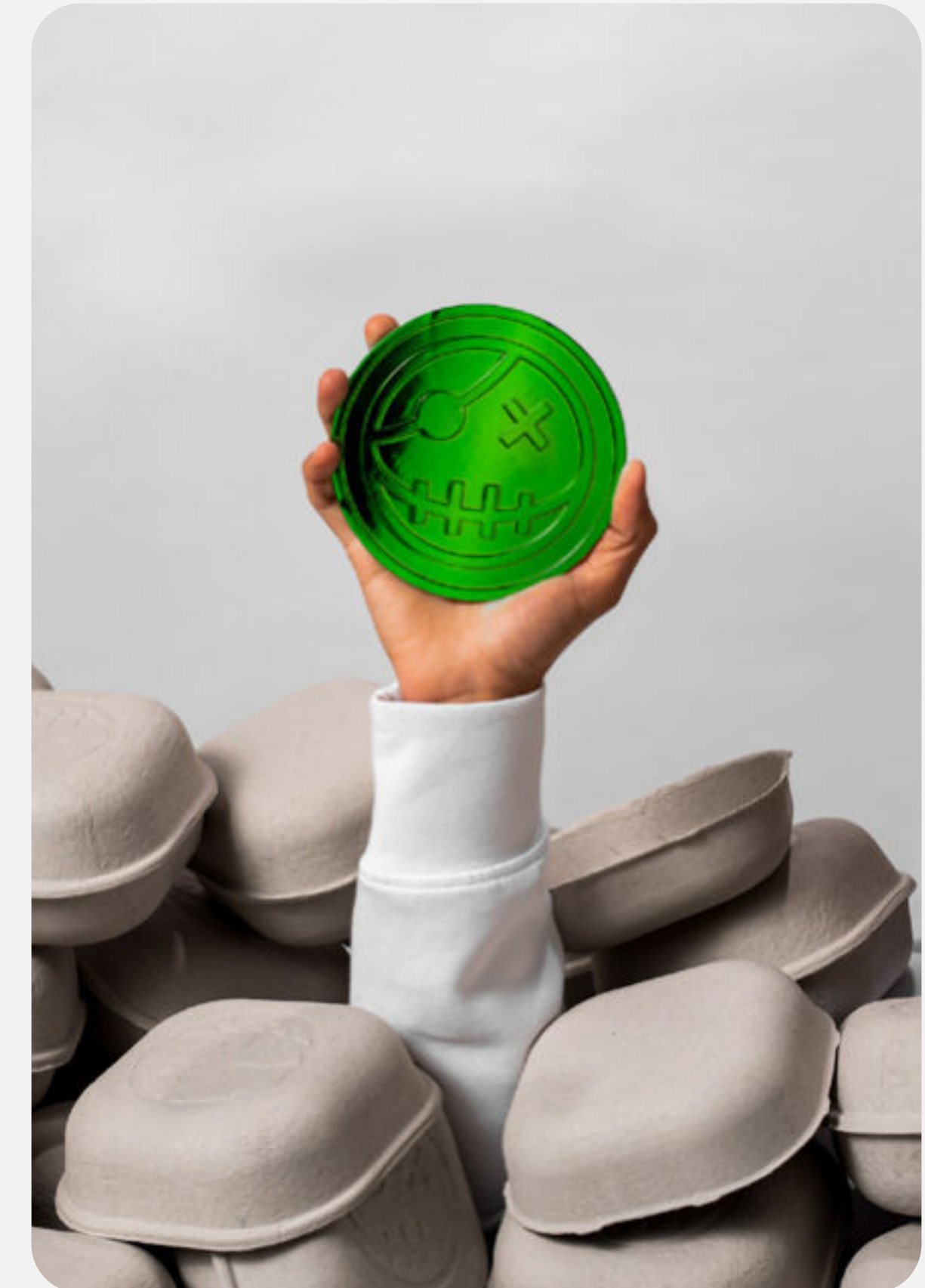
Industry:
Food & Beverages

Year:
2025

Location:
Riyadh, Saudi Arabia

A casual, youth-centric chicken burger concept. We built a high-contrast, edgy brand identity that captures the energy of late-night dining and the bold flavors of modern street food culture.


Midnight™





Aman Investment

Brand Identity

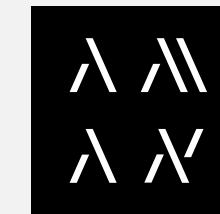
Packaging & Print

Industry:
Investment

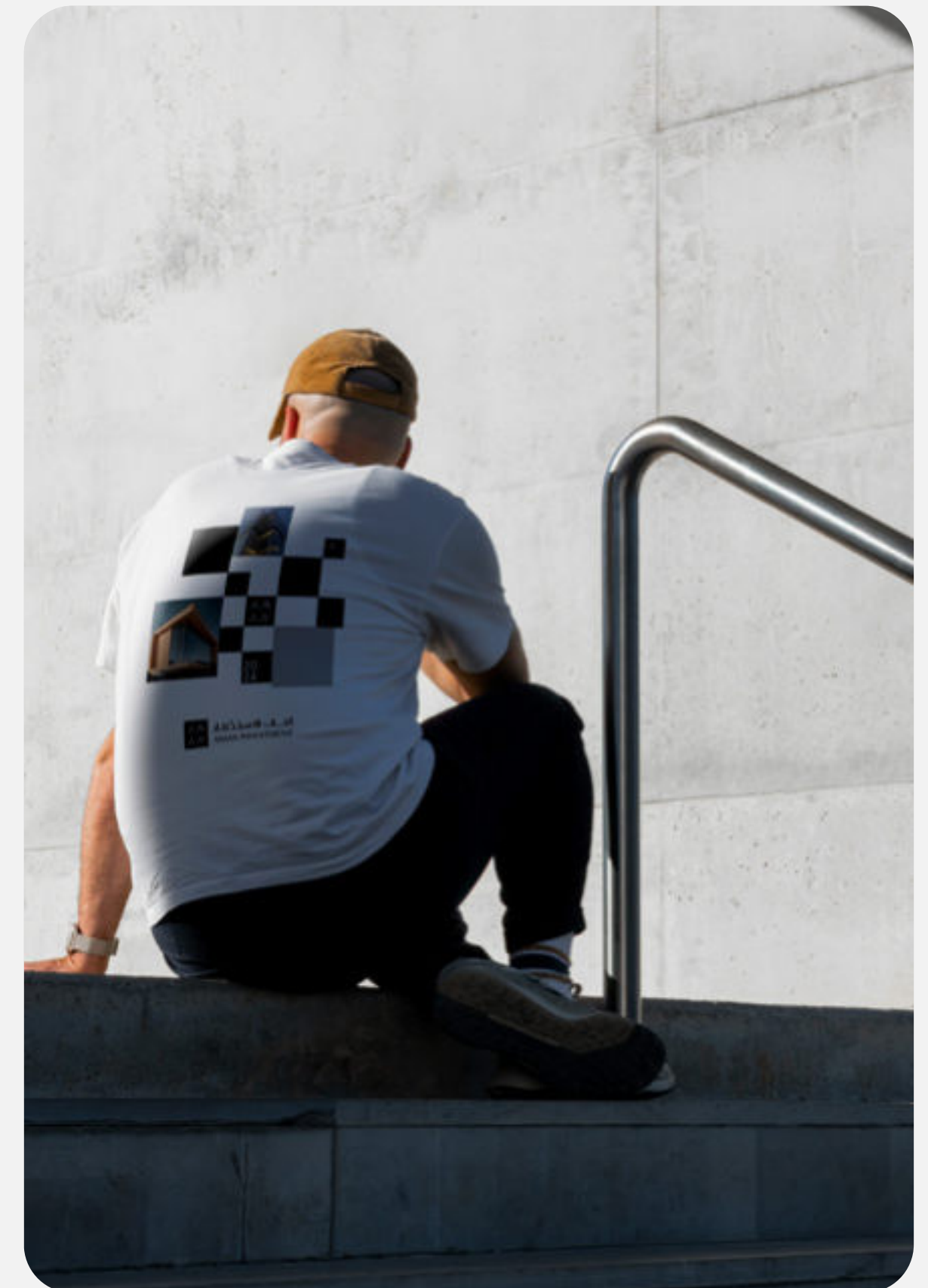
Year:
2022

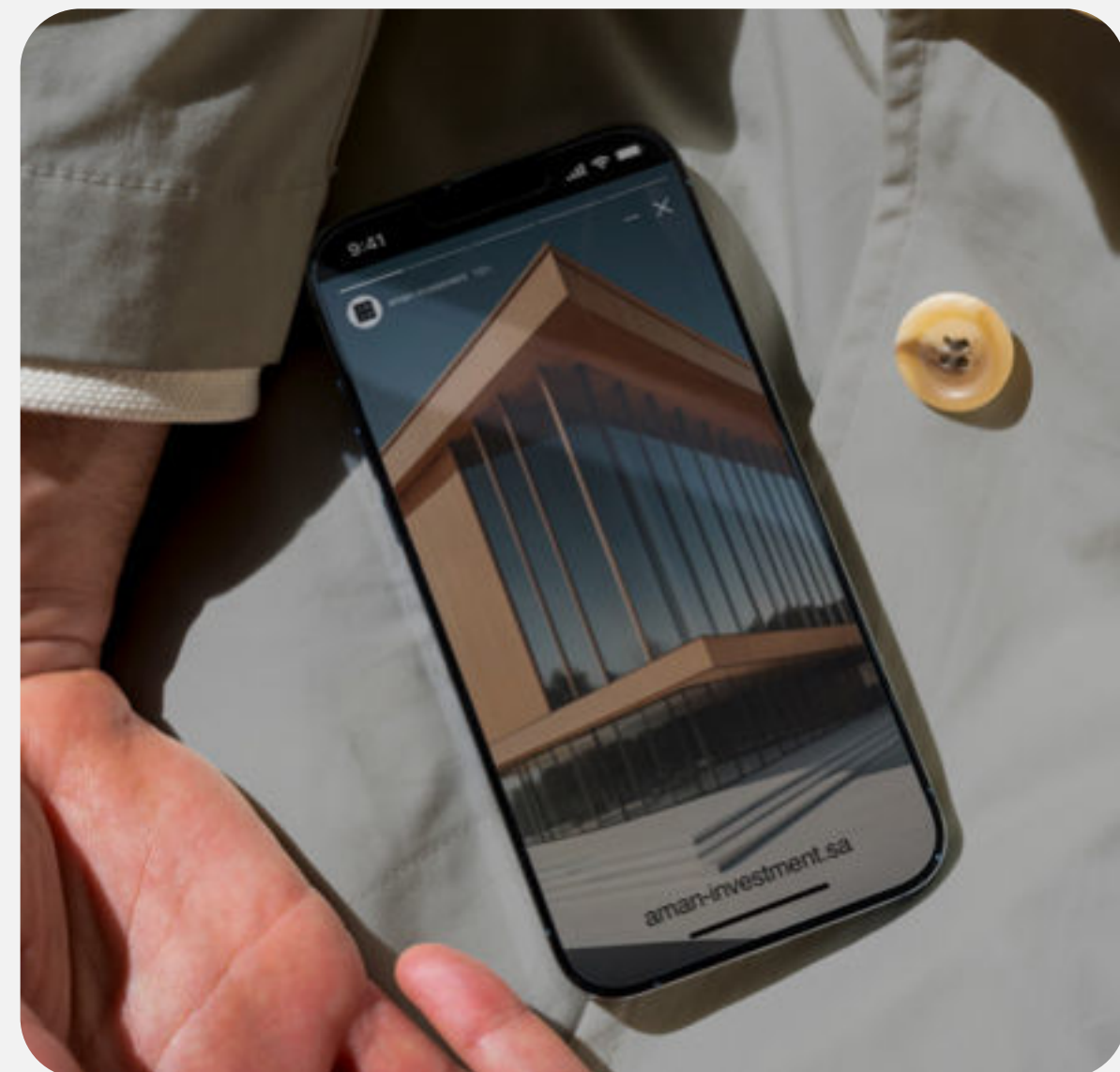
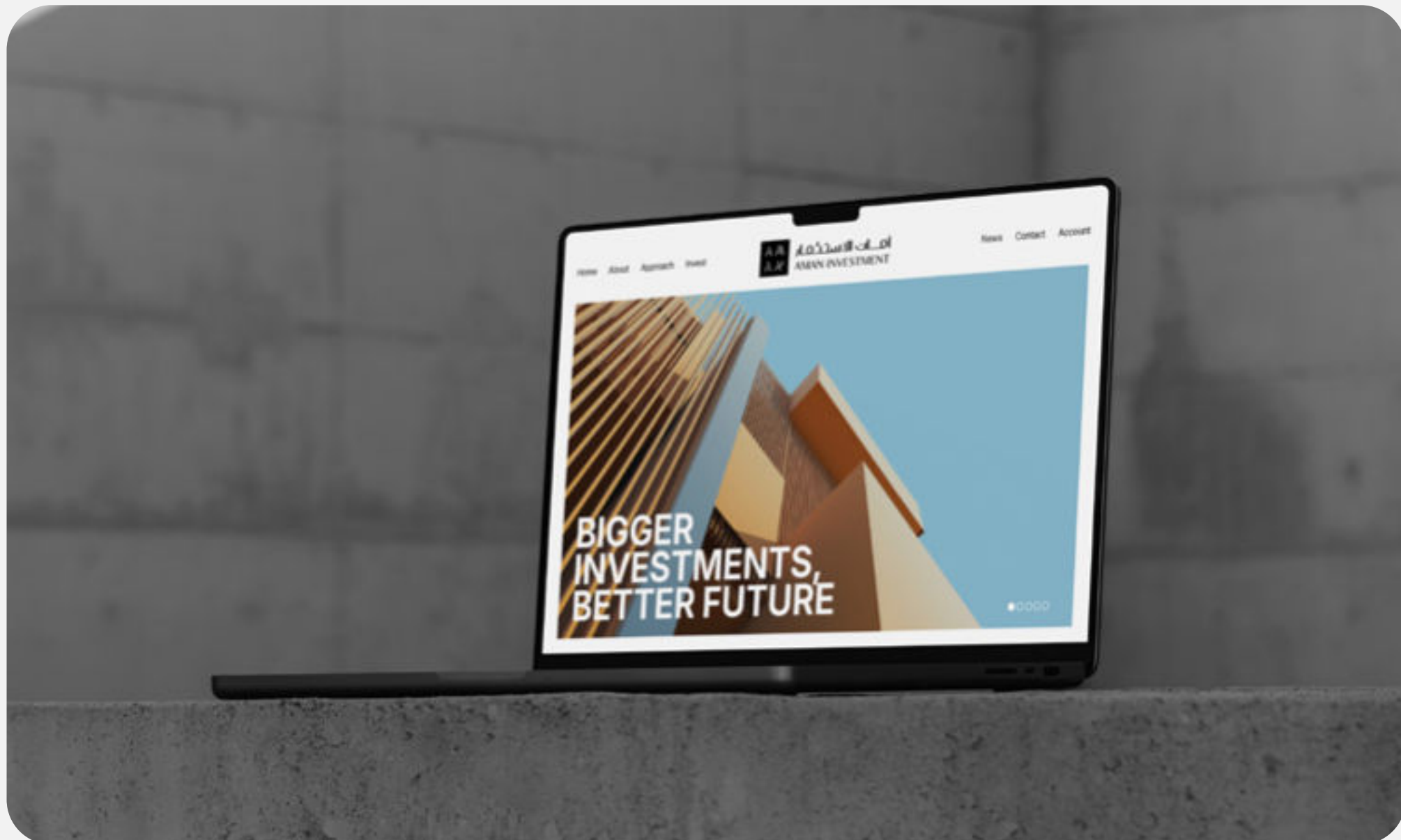
Location:
Riyadh, Saudi Arabia

A diversified firm integrating strategic investment with real estate development to build high-value, sustainable assets. The company focuses on wealth growth by delivering innovative urban projects that balance strong returns with exceptional quality.



أمان الاستثمار
AMAN INVESTMENT





MERLIN
ميرلين

SHMEEM.
شميم

MARÓN
مارون

چندل
Chandai

صحة
SOHBA

MISS LAWYER

LITTLE RED
SOME CAKES

نشري
NASHRI

SECRET
DOOR

سنود
SNOOD

فوزان هيلز
FAWZAN HILLS

vadre

وتر
WTR

كيون
kyök

LOVAN

مزن
MUZN

ازداد

POOQ
Coffee & Bakery

بلانكو
BLANCO

MISTR
BROS
مستر بروس

أصل البرجر
ASL ALBURGER

BETMOON

Ojn

ارابيكاستار
ARABICA STAR

ميسدار
MISSDAR

غوري
GHORYS

EGSSERT
إيسرت

العكينة
ALAREEN

فونديو كيك
FUNDO CAKE

منج وسنغ

أمان القابضة
AMAN HOLDING

jarz.

ساف
SAF

Almikiat.
Lead Firm

venor.

سنام
SANAM

ماز
maze
ميز

ماز
maze
ميز

اكاه
akam.

رلاي
RUBY
RUBY
RUBY

يفا

mahshomā
محشومة

LE
L

MINA
HOSPITALITY SERVICES

West coast
ويست كوست

ترخيم

STAKE
Business solutions

عندو

HA

heather.

BROIL
برويلا

بسك
crips

BREAK.

LUCA KQJL

فيتا
veta

مانش
manche

حفاوة
HAFAWAH

GET
LIT

كاجز

WOW'S
Woow's
Burger

famo
SO

CANTO.

أبو
مقاوتة
aby magpaha

صحب

REC
ORD

MICH
café

BLUE
GOLD

شونه
Shamandere

ميسند

THE
AREA
BURGER.
ناريا برجر

الريان
ALRYAN

BASKET

IT'S B.

Reels

ARMAL JI
أرمل جيل

دوكس
DOX

HAVE
EGGS

ohr

AA
AA

noisy.

aman
capital

خليط

MILOVAT

MSH
MSH

Labkah

ATHAR

Midnight™

Chör
make

bl
ack
out.

LÉVANTI
ليفانتا

تريف
TRYAQ

COP
PER
CUP

mādoof
مدوف

ROLT.
Specialty Coffee

سليمان للتوفير
SULIMAN ECONOM

rich
Richness your mind feels

Ahmed
Mouhaysini

ARABI

BIKE

CO DESIGNS™

موفيت
MOVEN.

Artisan
THE
Roaster

tea
leaves
إليفا

gray
cafe

GRILL
DOME

الغاز
de'san

بورقا
BORDQA

اللوغر
LOUVER

VARK

SHAWAR
MEEZ®
شاورمير

بنك الدم
BLOOD BANK

جائزة
الإعلام
الإبداع

ازدان
AZDAN

OCHRE
أوك

رامليل
RAMEEL

BF

كرائم
kraem™

Little
Bite

BOMBS

DAR CAIF
دار خيف

قصر المصباح
Qasr Almsbah

مخلب و فلاح
Claw & Farmer

اوعال
OTAL

AVIL
candy

مخازن الشرق
EAST STORES

ZOVA
chocolate

انوف
anov

Allmni

العليان
Olayan

CONT
AINER
CANDY

ارتستريا
ARTISTRY

بيت ساير
BAYT SAVER

الحيتير محامون
ومستشارون

MOROCCO
TEA®

النجار الذكي
SMART CARPENTER

اوليفيرا
Olivera

MOMENTO

وسلام العربية
WESAM ALARABIAH

DENIZ

HAND
CRAFTS

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